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## 3LO Radio Transmission Station



28349 Ashley Street 3LO



28349 Ashley Street 3LO 1

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### Location

180 Ashley Street, MAIDSTONE VIC 3012 - Property No 8400893010

### Municipality

MARIBYRNONG CITY

### Level of significance

Included in Heritage Overlay

### Heritage Overlay Numbers

HO18

### Heritage Listing

Maribyrnong City

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### Statement of Significance

Last updated on - February 22, 2000

The site of one of the first transmitting towers of the Melbourne domestic broadcaster 3LO and is of Regional historical significance as one of the earliest installations relating to public broadcast radio in Victoria (Criterion A4). The site is sufficiently intact to recognise the original layout of the site, the form of the transmitter buildings and the location of the tower (Criterion F1). The period architecture of the transmitter building adds some distinction to the site and demonstrates visually its period of origin (Criterion E1). Radio Street on the south side of the Telecom property commemorates the early activity.

## **Australian Heritage Commission Criteria**

*A4 Importance for their association with events, developments or cultural phases which have had a significant role in the human occupation and evolution of the nation, state, region or community.*

The place was associated with the beginnings of popular radio broadcasting in Melbourne, and part of the earliest days of ABC radio in Australia.

*F1 Importance for their technical, creative, design or artistic excellence, innovation or achievement.*

The place is associated with the early development of radio broadcasting technology. The layout of the site and foundations provide some evidence of the former engineering of the broadcast tower.

*E1 Importance for a community for aesthetic characteristics held in high esteem or otherwise valued by the community.*

The period architecture of the transmitter building adds some distinction to the site.

Heritage Study/Consultant	Maribyrnong - Maribyrnong Heritage Review, Jill Barnard, Graeme Butler, Francine Gilfedder & Gary Vines, 2000;
Construction dates	1924,
Other Names	Listed as number 170 in Maribyrnong Heritage review.,
Hermes Number	28349
Property Number	

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## **Physical Description 1**

Although the transmission tower of what may have been Melbourne's first domestic radio transmission station has long gone, a small rendered building in a vaguely Spanish Mission style of white-washed walls, arched openings and terracotta tile roof survives. This is believed to have housed the transmission equipment, as evidenced by the insulators still attached to one wall. In more recent years it has been used as a gatehouse and site office, with the rest of the site used as a storage yard.

The concrete pads for anchoring the tower can be seen and a large timber and iron store shed possibly of later date is located immediately to the south.

## **Physical Conditions**

The Spanish Mission transmission building survives in fair condition although unused and requiring repair.

## **Integrity**

Integrity

Only the concrete footings of the tower remain, partly covered in gravel, however the small gatehouse and store are intact externally.

## **Physical Description 2**

On a large mostly vacant block adjacent to the Maribyrnong River and Braybrook industrial area. Adjoining Telstra property and the nearby Radio Street, give indications of the site's former use.

## Historical Australian Themes

### Thematic context

**Australian Principal Theme** Establishing lines and networks of communication

**PAHT Subtheme:** Developing electronic means of

**Local Theme** Radio Transmitting Station

## Physical Description 3

**Creation date(s):** 1924 c

**Heritage Significance** *regional*

**Map (Melway)** 27 F10

### Boundary description

The extent of the present allotment and incorporating the steel clad shed to the south  
(if this is on a separate title)

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*