
Shop (former Williams Newsagency), 89-93 Napier Street, ST ARNAUD



SD 172 - Shop - 'D & R Discounts' (former Williams Newsagency), Napier Street, ST ARNAUD

Location

89-93 Napier Street ST ARNAUD, NORTHERN GRAMPIANS SHIRE

Municipality

NORTHERN GRAMPIANS SHIRE

Level of significance

Recommended for Heritage Overlay

Heritage Listing

Northern Grampians Shire

Statement of Significance

Last updated on - August 18, 2004

The D & R Discounts Store, 89-93 Napier Street, St. Arnaud, makes a significant architectural and visual contribution to the predominantly Victorian and Federation streetscape. This building also has significance as a predominantly intact example of interwar Free style design, especially denoted by its prominent parapet and corner tower. The store was originally built for W.R. Sloane in 1933/34, and the three shops were first occupied by a Mrs. Williams who operated a newsagency, Moran and Cato who ran a grocery store, and the Perry family, who operated a barber shop.

The D & R Discounts Store is **architecturally** significant at a **LOCAL** level. It demonstrates original design qualities of an interwar Free style. These qualities include the single storey composition, and the dominant rendered parapet with unpainted brick piers, accentuated by a chamfered corner that is surmounted by a squat, unpainted brick tower with copper bellcast roof. Other intact qualities include the unpainted and rendered brick wall construction, sizeable cartouche on the corner tower, curved parapet pediments between smaller piers, rendered cappings on the piers, projecting brickwork forming a pattern on the parapet, cantilevering steel verandah with decorative pressed steel soffits, shopfronts with ingoes, metal framed windows with leadlight highlights, and the unpainted brick side wall with timber framed windows.

The D & R Discounts Store is **historically** significant at a **LOCAL** level. It is associated with W.R. Sloane, who had three shops built in 1933/34, replacing an earlier building owned by James Penberthy. The ownership associations of the store with the Sloane family stretched between 1933 and 1990s, and during that time it was used as a newsagents, grocers and barbers.

The D & R Discounts Store is **socially** significant at a **LOCAL** level. It is recognised by the St. Arnaud community as one of the purpose-built interwar commercial buildings in the town originally under the long-time ownership of the Sloane family.

Overall, the D & R Discounts Store is of **LOCAL** significance.

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| Heritage Study/Consultant | Northern Grampians - Shire of Northern Grampians - Stage 2 Heritage Study, Wendy Jacobs, Vicki Johnson, David Rowe, Phil Taylor, 2004; |
| Other Names | Williams Newsagency, |
| Hermes Number | 111684 |
| Property Number | |

Physical Description 1

The D & R Discounts store, 89-93 Napier Street, St. Arnaud, makes an important architectural and visual contribution to the predominantly Victorian and Federation streetscape.

The single storey, unpainted and rendered brick, interwar Free style building is characterised by a dominant rendered parapet with unpainted brick piers, accentuated by a chamfered corner that is surmounted by a squat unpainted brick tower with copper bellcast roof. A sizeable cartouche is also displayed on the corner tower, while the side parapets have early curved pediments between smaller piers. Early decorative features of the parapet include the rendered cappings on the piers and the projecting line of bricks. Other early components of the design include the cantilevering steel verandah with decorative pressed steel soffits, as well as the form of the shopfronts with ingoes, and metal framed windows with leadlight highlights. The unpainted brick side wall with timber framed windows is also early.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>