
Shops

Location

386 Latrobe Terrace, NEWTOWN VIC 3220 - Property No 202505

Municipality

GREATER GEELONG CITY

Level of significance

Incl in HO area indiv sig

Heritage Overlay Numbers

HO1624

HO1300

Heritage Listing

Greater Geelong City

Statement of Significance

Last updated on -

C Listed - Local Significance

A series of shops and residence in brick and timber built in 1910-11 and 1927. They are architecturally significant as surviving Edwardian retail buildings and historically significant as a representative embodiment of retail practice in Newtown in the first 30 years of the twentieth century.

Heritage
Study/Consultant

Greater Geelong - Geelong Region Historic Buildings and Objects Study, Allan Willingham, 1986; Greater Geelong - Geelong City Urban Conservation Study - Restoration and Infill Guidelines, Graeme Butler, 1991; Greater Geelong - City of Newtown Urban Conservation Study, Context Pty Ltd, 1991; Greater Geelong - City of Newtown Urban Conservation Study, Richard Peterson, 1997;

Heritage Act Categories	Registered place,
Hermes Number	15794
Property Number	

Physical Description 1

An interesting group of four (formerly five) brick and timber shops no. 6 is Early in style but Edwardian in date, and nos. 388-392 are Late Edwardian. No. 386 on the corner of Laurel Bank Parade, has a brick spandrel, otherwise timber, with a hip roof, five timber Tuscan pilasters at the splayed corner. It has two-panel double doors on the splay and the timber shop-fronts may also be original. Over the windows are pressed metal panels in roughcast pattern.

Nos. 388-392 have brick parapets rendered with a flat capping mould, with raised panels, rectangular at sides (nos. 392 and 388) and triangular at centre (no. 390). There is decoration and the piers extend above the parapet. The timber shop-fronts to 388 and 390 are 1920s 388 being double-fronted and 390, single-fronted, these have pressed metal ceilings in Art Nouveau pattern and a decorative ventilator over window showcase, entrance and a single feature panel in the internal ceiling. There is good leadlight in an Art Nouveau pattern and a bevelled mirror. Spandrels have deep blue ashlar ceramic wall tiles. No. 392 has a chimney with a terracotta pot. There is a plain skillion timber verandah. At rear no. 1A is a timber cottage with bullnosed verandah.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>