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# Cresco Fertilisers Co. Building



Shop - 80 Lt Malop Street,  
Geelong

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## Location

80 Lt Malop Street, GEELONG VIC 3220 - Property No 214969

## Municipality

GREATER GEELONG CITY

## Level of significance

Incl in HO area indiv sig

## Heritage Overlay Numbers

HO1637

HO968

## Heritage Listing

Greater Geelong City

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## Statement of Significance

Last updated on -

C Listed - Local Significance

STATEMENT OF SIGNIFICANCE

80 Little Malop Street has architectural and historic significance at a local level. It is an unusual example of commercial Federation architecture in the Geelong area. The building retains its characteristic siting and form, and has a high degree of integrity on the first floor but has been substantially altered at ground floor level. Unusual details include the parapet, pilasters, and corner tower element. The building is found on a prominent corner site and forms part of the commercial streetscape. 80 Little Malop Street has historical associations with the Cresco Company for a period of at least twenty-five years.

Heritage Study/Consultant	Greater Geelong - Geelong Region Historic Buildings and Objects Study, Allan Willingham, 1986; Greater Geelong - Geelong City Urban Conservation Study, Volumes 2-5, Graeme Butler, 1991; Greater Geelong - Geelong City Urban Conservation Study Volume 1, Graeme Butler, 1993; Greater Geelong - Geelong City Urban Conservation Study, Volume 4(a), Helen Lardner, 1995;
Heritage Act Categories	Registered place,
Hermes Number	19340
Property Number	

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## Physical Description 1

80 Little Malop Street is an attached double storey brick parapet building with a high degree of integrity despite alterations to the ground floor shop fronts. The brick, render and stucco facade features unusual details including narrow brick pilasters. The parapet is raised on both the central bay on the east facade, and the side bay on the north facade, and is capped by an entablature supported by small decorative brackets. Double hung windows with vertical mullions are recessed in the first floor of the facade. The corner castellated tower element is the main feature of the structure and consists of a rendered hexagonal form with small vertical punctures and is capped with a pressed metal top and spire. The first floor level and ground level are divided by a horizontal rendered band with a string course and indented details. The windows on the ground floor are not appropriate to the style of the building.

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*