
SHOP



51 Fletcher Street



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Location

51 FLETCHER STREET, ESSENDON, MOONEE VALLEY CITY

Municipality

MOONEE VALLEY CITY

Level of significance

Included in Heritage Overlay

Heritage Overlay Numbers

HO412

Heritage Listing

Moonee Valley City

Statement of Significance

What is significant?

The shop-residence at 51 Fletcher Street, Essendon, is significant. It was built c1887-89 when owned by Essendon "pioneer" Robert G Cook. Cook spent some time working as a speculator and builder, so may have constructed the building himself. He and his wife resided in Essendon from the mid-1850s until their deaths in the 1930s.

The shop-residence is a two-storey building, constructed in a terrace form with front and side walls built to the boundaries and the roof concealed behind a balustrade parapet. The first-floor facade is constructed of Flemish bond brick walls with unpainted cement-render dressings and two round-arched windows. The building retains an original timber shopfront with deep splayed entrance and extensive glazing below highlight windows.

How is it significant?

The shop is of local architectural and historical significance to the City of Moonee Valley.

Why is it significant?

It is architecturally significant as a representative and intact example of a late Victorian commercial building in the typical parapeted terrace form, retaining unpainted render dressings. It is rare in Essendon and Moonee Valley for the survival of its timber shopfront, which is particularly fine in its surviving detailing and generous proportions. (Criteria D & B)

It is historically significant as a tangible illustration of the early commercial development of the Fletcher and Napier streets area of Essendon, which was Essendon's main commercial centre until challenged by Rose Street in the 1910s. (Criterion A)

It is also of historic interest for its association with Essendon "pioneer" Robert G Cook, who was responsible for its construction.

Heritage Study/Consultant	Moonee Valley - Moonee Valley Heritage Study, Context Pty Ltd, 2015, 2015; Moonee Valley - City of Moonee Valley Stage 1 Heritage Gap Study, Context PL, 2013;
Construction dates	1887,
Hermes Number	197703
Property Number	

Physical Description 1

The building at 51 Fletcher Street is a two-storey brick shop-residence constructed mid-block on the south side of Fletcher Street between Mt Alexander Road and Nicholson Street. The shop-residence is freestanding but constructed in a terrace form, with walls to the side and front boundaries.

The building retains the original timber shopfront with deep splayed entrance and extensive glazing below highlight windows and a timber entablature (where the verandah once sprang from). The front double doors have glazed upper panels and a dog-tooth moulding above. The ceiling of the in-go is finished with timber panelling.

The first-floor facade is constructed of Flemish bond brick walls with unpainted cement-render dressings and two round-arched windows with stringcourses at sill and springing height. The balustraded parapet has cast urns at either end, a central raised triangular parapet with acroteria at the apex and corners, and similar relief ornament in the tympanum. Four corbelled brick chimneys are visible from the street.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>