
FORMER UNION INN SITE

Location

13 MALOP STREET GEELONG, GREATER GEELONG CITY

Municipality

GREATER GEELONG CITY

Level of significance

Heritage Inventory Site

Heritage Inventory (HI) Number

H7721-0472

Heritage Overlay Numbers

HO1638

HO987

Heritage Listing

Victorian Heritage Inventory

Other Names CARLTON HOTEL, UNION CLUB, UNION FAMILY HOTEL,

Hermes Number 200672

Property Number

History

In 1849 the Union Inn was built in the south west corner of the study area, on the Corner of Malop and Claire Street. The Inn may have been built on land leased from the Crown during this time. There were a number of

outbuildings associated with the otel, likely a stable. The hotel had 20 rooms and was described as "first class accommodation for families with livery and bait stables, serving genuine wines and spirits of the best quality" (Geelong & District Family History online).

According to a 1912 plan, a significant amount of development occurred since the 1850s. The entire frontage in Malop Street has been developed. The Union Club Hotel in the south east corner has increased in size. There is a large structure behind the hotel along Clare Street that takes up most of the central part of the study area. And two structures have been built on the corner of Clare Street and Corio Street.

By the 1930s, Carlton United Brewery (CUB) advertised for Geelong designers and builders to develop a new Hotel on the site, the Carlton Hotel. The Carlton was built in 1937 and was regarded as 'a mark of faith' in Geelong's prosperity (VHD online, 2017). The rear of the building was designed by N.E. Schefferle.

The hotel was a three storey structure built on a steel frame with light concrete floors. It includes 43 rooms and a large cellar (City of Geelong Conservation study). The opening of the Hotel was a well celebrated event, reflecting the city's progress (Geelong Advertiser, 4 February 1937).

Local references have indicated a number of buildings once stood within the Carlton Hotel car park and bottle shop including (Sports TG online, 2017; Mahlstedt Plan 1933 Figure 10): Geelong Try Boys Brigade (galvanized iron shed) (c. late 1890s); Hodges Brothers Brewery (at the rear of the London Bank); Former Geelong Advertiser offices (vacant laneway entering car park from Malop Street); Winter & Taylor Motor show rooms and workshop (present by 1933); and Ray's Rent A Car & Garage (present by 1926).

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>