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# Red Robin Hosiery Factory (former)



Red Robin Hosiery Factory  
(former), Hobsons Bay  
Heritage Study 2006

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## Location

119 Pier Street ALTONA, Hobsons Bay City

## Municipality

HOBSONS BAY CITY

## Level of significance

Included in Heritage Overlay

## Heritage Overlay Numbers

HO256

## Heritage Listing

Hobsons Bay City

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## Statement of Significance

Last updated on -

What is Significant?

The Red Robin Hosiery factory (former), now Finnish Hall, constructed c.1949, at 119 Pier Street, Altona.

How is it Significant?

The Red Robin Hosiery factory (former) at 119 Pier Street, Altona is of local historic, social and aesthetic significance to the City of Hobsons Bay.

Why is it Significant?

Historically, it is significant for the association with Red Robin Hosiery, which was a highly lauded modern factory development of its time and demonstrates the development of Altona in postwar period. (AHC criteria A4 and H1)

Socially, it is significant for the local association of former workers in the complex over a long period and for the subsequent use by the Finnish Society, which illustrates the importance of postwar migration upon the development of Altona. (AHC criteria A4 and G1)

Aesthetically, it is significant as an example of European Modern style applied to an industrial building and is particularly notable for the detailing to the facade. This type of distinctive architectural stylism is rare within the municipality and with the relatively bland treatments of most other post-war industrial complexes. (AHC criteria E1 and F1)

Heritage Study/Consultant Hobsons Bay - Hobsons Bay Heritage Study, Hobsons Bay City Council, 2006;

Hermes Number 22236

Property Number

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## Physical Description 1

This is a European Modern style, stuccoed factory-office design which may have been further augmented by the current occupiers. The composition of the elevation is marked by the juxta-positioning of a long horizontal window strip, with metal framed windows, against a vertical feature at the entry. This entry element has a rickrack pattern semi-decorative wire glass window openings above the door and relates to another geometric grouping of openings at the corner. Either side of the entry element and echoing its profile, are tripartite cement mouldings protruding above the parapet line. There are remnants of the former factory garden described in the local press of the time.

The building once had the name of the factory in distinctive Art Deco typeface across the facade - this has been removed.

## Integrity

External Condition

Good

External Integrity

Moderate to High.

## Physical Description 2

Context

Edge of Altona commercial centre in flat open site.

## Historical Australian Themes

Manufacturing and Processing

### Physical Description 3

*Associations*

Red Robin Hosiery Mills, Finnish Society of Melbourne Inc.

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*