
William and Margaret St Heritage Prec.

Location

William, Margaret and George Street Newtown, Greater Geelong City

Municipality

GREATER GEELONG CITY

Level of significance

Included in Heritage Overlay

Heritage Overlay Numbers

HO1919

Heritage Listing

Greater Geelong City

Statement of Significance

Last updated on -

Statement of Cultural Significance

The William and Margaret Streets Heritage Precinct is significant as a distinctive residential area defined by modestly scaled interwar and postwar era dwellings, and to a lesser degree, Victorian and Edwardian era dwellings. Most of the dwellings are single storey with detached compositions, featuring hipped and/or gabled roof forms, front or side verandahs, corrugated sheet metal roof cladding, timber weatherboard, face brick and rendered wall finishes, and rudimentary architectural detailing, reflecting the original, predominantly working class population for which they were built. The grid subdivisions between the mid 19th and early 20th centuries were the impetus for building development, although the area was largely transformed during the interwar period into the residential neighborhood identified today. In 1922, the George Street Estate offered 'nine splendid residential sites.' In the 19th century, William Street also known as the location of a quarry used to make bricks. Evidence of this quarry may survive at the rear of the properties between 20 and 26 William Street.

The William and Margaret Streets Heritage Precinct is **architecturally** significant at a **LOCAL** level (AHC criterion D.2). It demonstrates original and early design qualities associated with the residential development of the area from the early 20th century until c.1949. These qualities are expressed in the few Edwardian houses and larger number of interwar and postwar Bungalow styled dwellings that are predominantly single storey in appearance with detached compositions. The buildings include the following design characteristics: hipped and gabled roof forms (with simple or complex roof outlines having a pitch between 25 and 35 degrees), front or

return verandahs, corrugated galvanised steel roof cladding, horizontal timber weatherboard wall construction, brick chimneys (detailed to reflect the design era), brick cladding and brick verandah supports, narrow or wide eaves, timber verandah posts, timber brackets and/or valances, timber framed doorways with sidelights and highlights and timber windows arranged singularly, in pairs or bays. Overall, these dwellings constitute 78% of the building stock in the area.

The William and Margaret Streets Heritage Area is **historically** significant at a **LOCAL** level (AHC criteria A.4, H.1). It is associated with important eras of residential development after the subdivision of the area in the mid 19th century but in particular from after World War 1. It was from 1922 that the area was transformed into the residential neighborhood that largely survives today. It is highly likely that the quarry was used to make bricks from clay at the rear of the properties between 20 to 26 William Street. This provides an interesting contrast to the early housing that eventuated nearby. Mostly these 40 houses from the c. 1860's were rudimentary and small in size. Only one of these houses at 22 William Street survives today.

The William and Margaret Streets Heritage Area is **scientifically** significant at a **LOCAL** level (AHC criterion C.2). The area has archaeological research potential given the previous quarry activity in William Street.

Overall, the William and Margaret Streets Heritage Precinct is of **LOCAL** significance.

Heritage Act Categories Registered place,

Hermes Number 34864

Property Number

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>