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# Former Hoyts De Luxe Cinema



B6696 Fmr De Luxe Cinema

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## Location

236 Bourke Street,, MELBOURNE VIC 3000 - Property No B6696

## Municipality

MELBOURNE CITY

## Level of significance

Regional

## Heritage Listing

National Trust

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## Statement of Significance

Last updated on - January 12, 2005

The facade of the Hoyts de Luxe Cinema, constructed in 1915 to the designs of notable architect William Pitt, is of Regional cultural significance as an outstanding example of the numerous pre-World War 11 theatres and cinemas that were concentrated in lower Bourke Street in the 19th and early 20th centuries, making that area the thriving entertainment heart of the city. This facade is also important as part of the earliest surviving purpose-built cinema buildings in the central business district.

It is also important as the sole survivor in Victoria of the large-arched design that was typical of the early Modern Baroque phase of cinema facade design, and as the first and, until construction of the Regent in 1929, grandest Hoyts Cinema.

Classified: 05/06/1995

Other Names Esquire Theatre, Target Building,

Hermes Number 64474

Property Number

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*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*