
Brown Brothers Drapers



B1068 Former Brown Brothers Drapers

Location

17-19 Mercer Street, GEELONG VIC 3220 - Property No B1068

Municipality

GREATER GEELONG CITY

Level of significance

Local

Heritage Listing

National Trust

Statement of Significance

Last updated on - September 26, 2005

The Brown Brothers Store is of international significance as one of a uniquely representative group of extant prefabricated iron buildings of Victoria. The building was imported from Glasgow in 1853-4 by George Bogle Brown for Brown Brothers of Geelong and was erected on its present site in November 1854. It was probably manufactured by Robertson & Lister of Glasgow although this has not been confirmed. The Brown Brothers building is unique for its type as it was not a stock building as part of a manufacturing run, but was rather a show item, exhibited at the Glasgow Exhibition of 1853. It was purchased in England by the owner and brought out for his use as a dwelling in combination with premises for the business he was taking up with his brother, Warren Hastings Brown. Further aspects of significance include -: It is the only surviving Victorian example of prefabricated vaulted roof construction in 2 stories. It is the largest prefabricated iron structure remaining in Victoria and is standing on its original site. Its associations with an important Geelong family, particularly with

George Bogle Brown, representative for West Geelong in the Legislative Assembly further add to its significance.

Frist classified 9/9/1976

Classified: Local 3/8/1998

Hermes Number 68339

Property Number

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>