
Stuccoed Wing - Dennys Lascelles Woolstore

Location

Brougham Street, GEELONG VIC 3220 - Property No B4723

Municipality

GREATER GEELONG CITY

Level of significance

Demolished/Removed

Heritage Listing

National Trust

Statement of Significance

Last updated on - April 18, 2008

The Dennys, Lascelles Woolstores were erected at various times and comprise a complex of buildings. The earliest section, located at the corner of Moorabool Street and fronting Brougham Place, was erected for C J Dennys and Company, Woolbrokers, in 1872, on a prominent corner site diagonally opposite the Geelong Customs House of 1855-56.

Jacob Pitman was the architect of the original design, which was constructed only to the extent of the basement. A Ballarat architect, Jonathan Coulsen, completed the works to a reduced design.

The three-storey, bluestone structure features bays designed by stuccoed vertical and horizontal mouldings and stuccoed window hoods with prominent keystones. The Brougham Place facade features a recessed five bay section with pedimented central bay.

There is an angled corner and the Moorabool Street frontage, added later, is distinguished by its three bay, stuccoed, central section (now altered) with a broken pediment motif and aedicule. This facade is asymmetrically arranged.

The Brougham Street facade was extended by a large stuccoed wing, with details vaguely recalling the earlier building. The parapet decorations to this wing have evidently been subsequently removed.

The final additions to the complex were in 1911, when the large reinforced concrete wing was built. (Classified separately)

Classified: 24/07/1980

See also B1409, B4710 & B2729.

Other Names Wool Store Annexe,

Hermes Number 71898

Property Number

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>