
FORMERLY THE AUDITORIUM



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1 auditorium collins street
melbourne front view oct1982



auditorium collins street
melbourne entrance arch
oct1982



auditorium collins street
melbourne shop front oct1982

Location

167-173 COLLINS STREET AND 172-180 FLINDERS LANE MELBOURNE, MELBOURNE CITY

Municipality

MELBOURNE CITY

Level of significance

Registered

Victorian Heritage Register (VHR) Number

H0416

Heritage Overlay Numbers

HO581

VHR Registration

October 12, 1977

Heritage Listing

Victorian Heritage Register

Statement of Significance

Last updated on - January 17, 2000

What is significant?

The former Auditorium Building was designed in 1913 by renowned Melbourne architect Nahum Barnet for the theatrical firm J and N Tait. It is an eight storey building with a face brick and cement facade. The composition, stylistically drawing on the American influence of Louis Sullivan, consists of a huge central Romanesque archway with a complex of deeply set arched window openings, iron balconettes and intricate cornices set above. Flanking oriel windows rise up from the first to the fifth storey. In the 1930s it was converted internally under the direction of architect C N Hollinshed to the Metro Cinema. In the early 1980s it was converted once more into a shopping complex and the original theatre was destroyed.

How is it significant?

The former Auditorium Building is of architectural and historical significance to the State of Victoria.

Why is it significant?

The former Auditorium Building is architecturally significant as a precursor of the form of city buildings after 1913. It marks a shift from the influence of Art Nouveau to a new form of classicism, described at the time as being the modern French Renaissance style but more probably inspired by the decorated high rise architecture of Louis Sullivan in Chicago.

The former Auditorium Building is historically significant as the first concert hall in Melbourne built expressly for musical performances. It is a harbinger of later developments in the 1920s that combined cinema theatres with office blocks.

Construction dates	1912,
Architect/Designer	Barnet, Nahum,
Heritage Act Categories	Registered place,
Other Names	MAYFAIR THEATRE, METRO THEATRE,
Hermes Number	724
Property Number	

History

History of Place:

In 1900 the site was owned by the Presbyterian Church Trustees and was occupied by a stone hall and offices. The tender of 30,000 pounds for the Auditorium Building was accepted in December 1911 and building commenced early in 1912. It opened in May 1913 with an international concert. It was acclaimed as the first purpose-built music hall in Melbourne. The original design incorporated seating for 2000 people on two tiers, The orchestra gallery was modelled on Queens Hall in London, and the musicians were seated in tiered

compartments. Special attention was paid to heating and air conditioning. Music concerts soon lost favour and the building was altered and redecorated internally for use as a picture palace. In 1934 the Auditorium was leased by Metro-Goldwyn-Mayer and became known as the Metro. A subsequent name change gave it the name of the Mayfair Theatre. The old floor was removed and regraded, the two balconies stripped and replaced with a single balcony and the old ceiling was demolished and replaced with a new ceiling with a large elliptical dome. In the 1980s the Metro was converted to Figgins Diorama retail store and the theatre interior was destroyed.

Associated People:

Extent of Registration

No. 416. The Former 'Auditorium', 167-173 Collins Street, Melbourne, to the extent of the total building envelope without reference to interior spaces whatsoever.

[*Victoria Government Gazette* No.84 October 12, 1977 p.3177]

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>