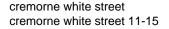
WHITE STREET RESERVE







3814.JPG

Location

11-15 White Street, CREMORNE VIC 3121 - Property No 163640

Municipality

YARRA CITY

Level of significance

Incl in HO area not sig

Heritage Overlay Numbers

HO323

Heritage Listing

Yarra City

Statement of Significance

Last updated on - January 1, 2014

Precinct statement of significance

Component streets include:

Chestnut Street,

Dunn Street,

Green Street.

Railway Crescent,

White Street.

Statement of Significance

What is significant?

Providing the name for this general locality, the Cremorne Gardens operated from 1851 in an area south of Swan Street, between Cremorne Street, the railway line and the Yarra. It consisted of a privately run pleasure ground of ornamental planting, pavilions, grottoes and bridges (57).

Like the Cremorne Heritage Overlay Area, the Green Street area was developed for modest workers' housing in the late 19th century. MMBW plans from c1895 show that the area was almost fully developed by that time, with only about six house sites vacant in Green Street (58).

As the character of South Richmond changed from rural-residential to residential and industrial in the early 20th century, much of the land adjacent to the Heritage Overlay Area was redeveloped for factories. In the Edwardianera, Richmond became synonymous with icons such as Pelaco, Rosella, Bryant and May, Peters Ice Cream, Australian Knitting Mills, Skipping Girl and many others. The industrial and business activity associated with these icons is firmly entrenched in the memories of long term residents, employees and visitors (59). Collectively these complexes establish the historic identity of Richmond and the Cremorne area in particular, as a nineteenth and early twentieth century industrial working class suburb.

Main development era

The main development period evident in the heritage overlay is that of the Victorian era with a contribution from the Edwardian-period. There is also a contribution from some well preserved inter war buildings and individually significant places of all eras.

Contributory elements

The Green Street Heritage Overlay Area contributory elements include (but not exclusively) typically detached and attached Victorian and Edwardian-era, mainly one-storey houses having typically:

- . Pitched gabled or hipped roofs, with only a few facade parapets;
- . Mainly one storey wall heights but with some two storey house rows;
- . Weatherboard, face brick (red, bichrome and polychrome), or stucco walls;
- . Corrugated iron roof cladding is typical, with some slate;
- . Chimneys of either stucco finish (with moulded caps) or of matching face brickwork with corbelled capping courses;
- . Post-supported verandah elements facing the street, set out on two levels as required with cast-iron detailing;
- . Less than 40% of the street wall face comprised with openings such as windows and doors;
- . Front gardens, originally bordered by timber picket front fences of around 1m height;

Contributory elements also include:

- . Corner shops and residences with display windows and zero boundary setbacks;
- . Public infrastructure, expressive of the Victorian and Edwardian-eras such as bluestone pitched road paving, crossings, stone kerbs, and channels, and asphalt paved footpaths.

How is it significant?

HO323 Green Street Heritage Overlay Area, Richmond is **aesthetically and historically** significant to the City of Yarra (National Estate Register [NER] Criteria E1, A4)

Why is it significant?

The Green Street Heritage Overlay Area is significant:

- . As a relatively intact cluster of modest mainly late 19th century and some early 20th century housing that forms an island of residential buildings in an otherwise industrial area;
- . For the early bluestone kerbs, channels, and laneways and the asphalt paved footpaths that, together, enhance the Victorian-era expression of the area;
- . For the area's historical link with highly significant industrial complexes, such as Rosella and Bryant and May, adjacent to the area; and
- . For the views from within the area to significant icons such as Dimmey's tower and the Bryant and May factory key landmarks adjoining the precinct for many years and visual reminders of its island nature and historic context.

References

57 Allom Lovell 1998: cite M Cannon, Melbourne After the Gold Rush, 1993

58 MMBW Map.c.1895.

59 derived from Ian Wight's submission for Amendment C58 to the Yarra Planning Scheme

Yarra - Richmond Conservation Study, John & Driver Connor, Ros Coleman

Heritage & Samp; Heather Wright, 1985; Yarra - City of Yarra Heritage Review, Allom Lovell & Samp;

Study/Consultant Associates, 1998; Yarra - City of Yarra Review of Heritage Overlay Areas, Graeme

Butler & amp; Associates, 2007;

Other Names Park,

Hermes Number 91222

Property Number

Physical Description 2

11-15 White St in Proclaim

Integrity

Unknown

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online http://planningschemes.dpcd.vic.gov.au/