
Crusader Plate Building, former, & Skipping Girl Vinegar sign



Crusader Plate Building



Crusader Plate Building



Skipping Girl Vinegar Sign

Location

651-653 Victoria Street, ABBOTSFORD VIC 3067 - Property No 103585

Municipality

YARRA CITY

Level of significance

Incl in HO area indiv sig

Heritage Overlay Numbers

HO63

Heritage Listing

Yarra City

Statement of Significance

Last updated on - January 1, 2008

The following wording is from the Allom and Lovell Building Citation, 1998 for the property. Please note that this is a "Building Citation", not a "Statement of Significance". For further information refer to the Building Citation held by the City of Yarra.

History:

The Crusader Plate building was built adjacent to, and to a design similar to, the earlier Handley & Tilley building (1929; No. 655). In 1927, the 60 x 242 foot (18 x 72.5 metre) block of land was sold by the Trustees Tivoli Club to Crusader Plate. In the same year, the brick house on the block was demolished to be replaced by a brick factory, owned and operated by Handley's. In 1939 Handley's was in the name of John Handley. Edgar Handley operated Crusader Plate, for which a brick factory was built on the again vacant 60 x 242 feet (18 x 72.5 metre) block of land in 1939.

Description:

The Crusader Plate building, 651-653 Victoria Street, Abbotsford, is a three storey brick Moderne building to the immediate west of the Handley & Tilley building (No. 655). The building was designed in sympathy with the Moderne Handley's complex, and has walls of the same graded brickwork, with dark brown bricks at the base, then red, warm cream and light cream at the top, finished with a painted rendered parapet. The entrance, to the east of the building, has a tall, rendered vertical panel topped with three small fins, which penetrates the parapet. Rear walls are of red brick. Windows are multipaned, in large, rectangular openings; the glazing is not original, although the configuration of the mullions of the original steel-framed windows has been partially reconstructed in aluminium.

Significance:

The former Crusader Plate building, at 651-653 Victoria Street, Abbotsford, is of local architectural significance. Whilst the adjacent Handley's building (No. 655), upon which the Crusader Plate building is styled, is a far more confident expression of the Moderne idiom, the Crusader Plate building is nonetheless an interesting and unusual Moderne composition. It is a particularly sympathetic extension to the Handley's complex. The significance of the building has been reduced by the alterations to the glazing and vehicle entrance.

The Skipping Girl Vinegar sign is of local historical and social significance. The original sign was Melbourne's first animated neon sign, and the reconstruction remains a local landmark and a Melbourne cultural icon.

Heritage Study/Consultant	Yarra - City of Collingwood Conservation Study, Andrew Ward & Associates, 1989; Yarra - City of Collingwood Conservation Study, Andrew Ward & Associates, 1995; Yarra - City of Yarra Heritage Review, Allom Lovell & Associates, 1998; Yarra - City of Yarra Review of Heritage Overlay Areas, Graeme Butler & Associates, 2007;
Construction dates	1937,
Hermes Number	103739
Property Number	

Physical Description 1

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The Skipping Girl Vinegar neon sign depicting Little Audrey is mounted on the roof of this building.

Integrity

not assessed

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>