
Shop, 70 Main Street, STAWELL



SL 186 - Shop, 70 Main Street, STAWELL

Location

70 Main Street STAWELL, NORTHERN GRAMPIANS SHIRE

Municipality

NORTHERN GRAMPIANS SHIRE

Level of significance

Rec for HO area contributory

Heritage Listing

Northern Grampians Shire

Statement of Significance

Last updated on - June 10, 2024

What is significant?

This property has been reviewed as part of the Stawell Main Street Precinct in 2024, and its heritage category is now Contributory.

How is it significant?

The property is Contributory to the precinct.

Why is it significant?

Text from the 2004 heritage study:

The former Men's Store and General Emporium, 70 Main Street, Stawell, makes a significant contribution to the architectural and visual amenity of the predominantly 19th and early 20th century commercial streetscape. The form and rear sections of the building also contribute to the architectural amenity of the area. The building appears to have been initially built in the 1870s with a crowning decorative pediment and two storey balcony and verandah. Although these features are no longer present and the ground floor shopfront has been extensively

altered, the building has significance of as a legacy of the 19th century commercial building developments in Stawell.

The former Men's Store and General Emporium at 70 Main Street is **architecturally** significant at a **LOCAL** level. Although altered, it still demonstrates original design qualities of a Victorian Free Classical style. These qualities include the projecting and dentillated parapet flanked by rectangular stylised consoles, three-bayed first floor composition of arched window and door openings having projecting surrounds with punctuating keystones in the arches and crowning label moulds, and the timber framed double hung windows and timber and glazed French doors. Other intact or appropriate qualities include the symmetrical composition, two storey height, rendered brick wall construction and the rendered masonry quoinwork. The rear of the building also contributes to the significance of the place including the hipped roof form, rendered parapet walls and the early face brick chimneys.

The former Men's Store and General Emporium at 70 Main Street is **historically** significant at a **LOCAL** level. It is associated with commercial developments in Stawell possibly as early as the 1870s. This building has particular associations with Albert William Whiteside, who operated a Men's Store and General Emporium for many years. The building continued as a Men's store until 1960.

Overall, the former Men's Store and General Emporium at 70 Main Street is of **LOCAL** significance.

Heritage Study/Consultant	Northern Grampians - Shire of Northern Grampians - Stage 2 Heritage Study, Wendy Jacobs, Vicki Johnson, David Rowe, Phil Taylor, 2004;
Hermes Number	112470
Property Number	

Physical Description 1

The former Men's Store and General Emporium building at 70 Main Street, Stawell, contributes to the architectural and visual amenity of the predominantly Victorian and interwar streetscape.

The symmetrical, two storey, rendered brick, Victorian Free Classical styled building is characterised by a projecting and dentillated parapet flanked by rectangular stylised consoles. Below the parapet is a three-bayed first floor composition of arched window and door openings having projecting surrounds with punctuating keystones in the arches and crowning label moulds. The window openings have early timber framed double hung windows, while the central door opening consists of early timber and glazed French doors. Another early decorative feature of the first floor is the masonry quoinwork at the sides.

The first floor is separated from the ground floor by an introduced cantilever canopy. The metal framed shopfront windows and doors on the ground floor, together with the tile surrounds, have also been introduced.

At the rear is an early hipped roof form with rendered parapet walls and early face brick chimneys. There are also several alterations and additions at the rear, including the skillion weatherboard sections on the first floor and the parapeted single storey cream brick wing.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>