
Shops, 72-74 Main Street, STAWELL



SL 187 - Shops. 72 Main Street, STAWELL

Location

72-74 Main Street STAWELL, NORTHERN GRAMPIANS SHIRE

Municipality

NORTHERN GRAMPIANS SHIRE

Level of significance

Rec for HO area contributory

Heritage Listing

Northern Grampians Shire

Statement of Significance

Last updated on - June 10, 2024

What is significant?

This property has been reviewed as part of the Stawell Main Street Precinct in 2024, and its heritage category is now Contributory.

How is it significant?

The property is Contributory to the precinct.

Why is it significant?

Text from the 2004 heritage study:

The former Victoria House drapery building at 72-74 Main Street, Stawell, makes a significant contribution to the architectural and visual amenity of the predominantly 19th and early 20th century commercial streetscape. The form and rear sections of the building also contribute to the architectural amenity of the area. Built in 1874 for G.M. Bond, draper, the building appears to be in good condition when viewed from the street and represents a

legacy of 19th century commercial development in Stawell.

The former Victoria House drapery building at 72-74 Main Street is **architecturally** significant at a **LOCAL** level. Although altered with a new front verandah and shopfront, the building still demonstrates original design qualities of a Victorian Free Classical style. These qualities include the balustraded parapet with the central solid title panel and flanking piers, and dentillated stringcourse. Other intact or appropriate qualities include the symmetrical composition, two storey height, rendered brick wall construction, three-bayed first floor with arched windows having moulded architraves and punctuating keystones, central window pediment and flanking label moulds, and the decorative motifs between the label moulds and the window arches. The rear of the building also contributes to the significance of the place, including the gabled roof form with the stepped parapet on the rear wall, face and partly rendered brick wall construction, arched window opening, oculus ventilator in the gable end, brick skillion wing, and the face brick chimneys.

The former Victoria House drapery building at 72-74 Main Street is **historically** significant at a **LOCAL** level. It is associated with commercial developments in Stawell in the 1870s. In particular, this building has associations with G.M. Bond, draper and original owner who instigated construction in 1874. It also has associations from 1887 with Anthony Bone, owner and Borough Councillor between 1887 and 1890, and 1901 and 1908. Overall, the former Victoria House drapery building at 72-74 Main Street is of **LOCAL** significance.

Heritage Study/Consultant	Northern Grampians - Shire of Northern Grampians - Stage 2 Heritage Study, Wendy Jacobs, Vicki Johnson, David Rowe, Phil Taylor, 2004;
Hermes Number	112471
Property Number	

Physical Description 1

The former drapery building at 72-74 Main Street, Stawell, contributes to the architectural and visual amenity of the predominantly Victorian and interwar streetscape.

The symmetrical, two storey, rendered brick, Victorian Free Classical styled building is characterised by a balustraded parapet with a central solid title panel and flanking piers, and dentillated stringcourse. The first floor represents a three-bayed composition, having three arched windows with moulded architraves and punctuating keystones, together with a central window pediment and flanking label moulds. There are also decorative motifs between the label moulds and the window arches.

Separating the first from the ground floors is an introduced corrugated Colorbond verandah supported by square steel posts. The metal framed and glazed ground floor shopfront has been introduced.

At the rear is an early gabled roof form with a stepped parapet forming the termination to the rear partly face brick and partly rendered wall. There is evidence of early signage on the upper reaches of the rear wall, together with an early arched window opening, oculus ventilator in the gable end, and an early brick skillion wing. The face brick chimneys are also early, but the skillion galvanised corrugated steel verandah has been introduced, possibly replacing an earlier verandah.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>