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# Two storey Commercial building (former Wimmera Cafe), 96 Main Street, STAWELL



SL 197 - Two-storey  
Commercial Building

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## Location

96 Main Street STAWELL, NORTHERN GRAMPIANS SHIRE

## Municipality

NORTHERN GRAMPIANS SHIRE

## Level of significance

Recommended for Heritage Overlay

## Heritage Listing

Northern Grampians Shire

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## Statement of Significance

Last updated on - July 15, 2004

The building at 96 Main Street, Stawell, makes a significant contribution to the architectural and visual amenity of the predominantly 19th and early 20th century commercial streetscape. The form and rear sections of the building also contribute to the architectural amenity of the area. Built in 1923 as the Wimmera Cafe for Messrs Strangio and Pinzone to a design by Ballarat architects Richards, Coburn and Richards, the building appears to be in fair condition when viewed from the street.

The building at 96 Main Street is **architecturally** significant at a **LOCAL** level. It demonstrates original design qualities for an interwar (1920s-1940s) commercial building. These qualities include the capped parapet with flanking wide corner piers having stylised Art Deco motifs, long label mould below the parapet, small square

ventilation openings above the label mould, wide window opening with vestigial Ionic columns and double brick brackets under the window sill, and the flanking wide brick wall bands. Other intact or appropriate qualities include the symmetrical composition, two storey height, rendered or face red brick wall construction, cantilevering canopy, and the pink ground floor tile surrounds. The rear gable roof forms, brick parapet walls, brick chimneys and brick walls and form (but not roof) of the back section of the building also contribute to the significance of the place.

The building at 96 Main Street is **historically** significant at a **LOCAL** level. It is associated with commercial developments in Stawell during the interwar (1920s-1940s) period. In particular, this building has associations with Messrs Strangio and Pinzone, original owners who instigated construction of the two storey shop building in 1923. They operated the Wimmera Cafe from these premises for several years. The building also has associations with the Ballarat architects, Richards, Coburn and Richards.

Overall, the building at 96 Main Street is of **LOCAL** significance.

Heritage Study/Consultant	Northern Grampians - Shire of Northern Grampians - Stage 2 Heritage Study, Wendy Jacobs, Vicki Johnson, David Rowe, Phil Taylor, 2004;
Hermes Number	112481
Property Number	

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## Physical Description 1

The building at 96 Main Street, Stawell, contributes to the architectural and visual amenity of the predominantly Victorian and interwar streetscape.

The symmetrical, two storey, rendered and face brick, interwar commercial building is characterised by a capped parapet with flanking wide corner piers having stylised Art Deco motifs. A long label mould projects below the parapet and is surmounted by small square ventilation openings.

Below the label mould is a wide window opening having vestigial Ionic columns and double brick brackets under the window sill. The metal framed windows appear to have been introduced. Flanking the window opening are wide brick bands.

A wide and possibly early cantilevering canopy projects above the ground floor and has an early pressed metal soffit. Below the canopy is an introduced aluminium framed shopfront with early pink tile surrounds.

At the rear are two gable roof forms with early face red brick parapet walls and early brick chimneys. There is also an early third rear section with brick wall construction and an early chimney, but the roof form appears to have been raised and therefore introduced. The middle gable section has also been altered.

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*