
Shop, 124 Main Street, STAWELL



SL 214 - Shop, 124 Main Street, STAWELL

Location

124 Main Street STAWELL, NORTHERN GRAMPIANS SHIRE

Municipality

NORTHERN GRAMPIANS SHIRE

Level of significance

Rec for HO area not sig

Heritage Listing

Northern Grampians Shire

Statement of Significance

Last updated on - June 10, 2024

What is significant?

This property has been reviewed as part of the Stawell Main Street Precinct in 2024, and its heritage category is now Non-contributory.

How is it significant?

The property is Non-contributory to the precinct.

Why is it significant?

Text from the 2004 heritage study (NB: the building discussed below has been demolished):

The building at 124 Main Street, Stawell, contributes to the architectural and visual amenity of the predominantly 19th and early 20th century commercial streetscape. Built in 1876 as part of a three shop complex for T. Brown and Company, the building was later occupied by W. Whiteside and Co., Tailors and Gentlemen's General Outfitters by 1888. Although substantially altered, the parapet detailing and rear forms and construction is original

or early and the building appears to be in fair condition when viewed from the street.

The building at 124 Main Street is **architecturally** significant at a **LOCAL** level. Although altered, it still demonstrates original design qualities of a Victorian style. These qualities include the remnant parapet base, side pier and projecting rectangular motifs supported by paired consoles, projecting moulded and dentillated stringcourse and the wide title panel. Other intact or appropriate qualities include the rear hipped roof form clad in galvanised corrugated iron, together with the rear and parapeted side face brick walls, and the large face brick chimney. The architectural significance of this building also relies on the retention of the adjoining shops at 120 and 122 Gold Reef Mall which formed part of the original building complex.

The building at 124 Main Street is **historically** significant at a **LOCAL** level. It is associated with commercial developments in Stawell in the second half of the 19th century. In particular, this building and the neighbouring shops at 120 and 122 Gold Reef Mall (forming a three shop complex) have associations with Thomas Brown of T. Brown and Company, original owner who instigated construction in 1876. The building also has associations with W. Whiteside and Co., Tailors and Gentlemen's General Outfitters and occupiers by 1888.

Overall, the building at 124 Main Street is of **LOCAL** significance.

Heritage Study/Consultant	Northern Grampians - Shire of Northern Grampians - Stage 2 Heritage Study, Wendy Jacobs, Vicki Johnson, David Rowe, Phil Taylor, 2004;
Hermes Number	112502
Property Number	

Physical Description 1

The building at 124 Main Street, Stawell, contributes to the architectural and visual amenity of the predominantly Victorian and interwar streetscape.

The single storey, rendered brick, Victorian styled building is characterised by an altered early parapet with the remnant parapet base, side pier and projecting rectangular motifs supported by paired consoles. Under the parapet is a projecting moulded and dentillated stringcourse and a wide title panel that reads "G.R. & P.M. Boag".

An introduced cantilevering canopy projects at the front. Below is an introduced aluminium framed shopfront and ingo with introduced tile surrounds.

Beyond the front facade appears to be an early hipped roof form clad in galvanised corrugated iron, together with a rear and parapeted side face brick walls, early large face brick chimney, together with an introduction rear skillion form clad in cream brick.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>