

# Broadford War Memorial



Broadf 1.jpg



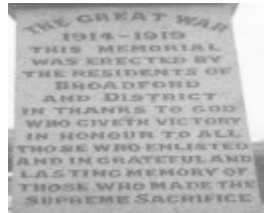
Broadford 13.jpg



Broadford 14.jpg



Broadford 15.jpg



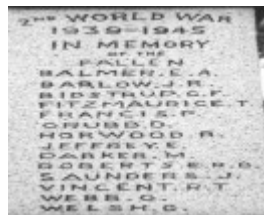
Broadf 2.jpg



Broadf 3.jpg



Broadf 4.jpg



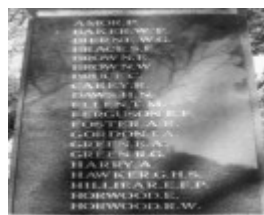
Broadf 5.jpg



Broadf 6.1.jpg



Broadford 9.jpg



Broadford 10.jpg



Broadford 11.jpg



Broadford 12.jpg

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## Location

High Street Old Market Place, BROADFORD VIC 3658

## Municipality

MITCHELL SHIRE

## Level of significance

-

## Heritage Overlay Numbers

## Heritage Listing

Vic. War Heritage Inventory

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## Statement of Significance

Last updated on - January 1, 2006

br> The history and description that precedes this Statement of Cultural Significance is the source of the evidence for the statement below.

The Broadford Town Centre Precinct is historically significant at a LOCAL level (AHC criteria A4, H1). The significant shops, houses and community buildings along High Street are evidence of the progressive development of Broadford's centre from the latter part of the 19th Century through to the late 1950's, in response to the development of the town's important flour milling, tanning, paper milling and transport service industries.

The park occupying the former Market place represents an important continuation of the public use of this distinctive public space, while the monuments within it are significant examples of the celebration and memorialisation of significant national historical events by a rural town community; the reaching of Sunday Creek by the Hume and Hovel Expedition in 1824, and the wars.

The Historical Park contains examples of historic buildings and objects important to an understanding of the history of the town and district and of the activities that sustained its economy.

The Broadford Town Centre Precinct is of aesthetic significance at LOCAL level (AHC criterion E1) Views to the market place both from the south-east and the west provide an important appreciation of this significant public space while views from the bridge to the Sunday Creek of riparian woodland offers a pleasing natural articulation between the two halves of the town. The width of High Street contributes to the relaxed local character of the town's centre while the modest scale of its houses and shops allows the significant churches an appropriate predominant role. Gavin Hall and its treed setting, St Matthew's Church, St George's Church and the former Methodist Church are the most architecturally accomplished buildings in the precinct.

The Broadford Town Centre Precinct is of Social significance at a LOCAL level ( AHC Criterion G.1) for the continuing use of its historic market place as a civic public space in which important events have been memorialised and for its Historic Reserve open air museum which represents the efforts of members of the community to conserve and document buildings and objects of local significance at a time when there was little community or legislative support for conserving these places in situ.

Sourced by Lorraine Huddle P/L 2006

Heritage Study/Consultant Mitchell - Mitchell Shire Heritage Study, Lorraine Huddle Pty Ltd, 2006;

Hermes Number 127161

Property Number

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## **Physical Description 2**

Relic / Ruin

## **Physical Description 1**

In the market Place several memorials such as the Memorial Guns, the elegant war memorial and the Hume and Hovell memorial reinforce the public and civic character of this historically important public space.

## **Historical Australian Themes**

8.7 Honouring achievement

8.8 Remembering the fallen

## **Veterans Description for Public**

The Broadford War Memorial is located in the Broadford Market Place, the former market site which dates from the 1850s. The obelisk is dedicated to the First World War and Second World War, listing the names of those who served. A wall was added alongside the memorial to commemorate those conflicts after the Second World War.

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*