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# Prince Albert Hotel



Prince Albert Hotel, Hobsons  
Bay Heritage Study 2006



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## Location

147-149 Douglas Parade WILLIAMSTOWN, Hobsons Bay City

## Municipality

HOBSONS BAY CITY

## Level of significance

Included in Heritage Overlay

## Heritage Overlay Numbers

HO87

## Heritage Listing

Hobsons Bay City

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## Statement of Significance

Last updated on -

What is Significant?

The Prince Albert Hotel, designed by Sydney, Smith & Ogg and constructed in 1915-16, at 147-149 Douglas Parade, Williamstown.

How is it Significant?

The Prince Albert Hotel is of local historic, aesthetic and social significance to the City of Hobsons Bay.

#### Why is it Significant?

Historically, it is significant as an illustration of the far reaching influence of the Licenses Reduction Board, which was established in 1906, which led to the construction of new hotels to meet improved standards and consequently an increased level hotel ownership by major breweries. It is also significant for its associations with noted hotel architect, Robert Haddon. (AHC criteria A4 and H1)

Aesthetically, it is significant as a highly successful and original design prominent amongst the corner hotel form-type, which dominates the perception of early twentieth century hotels in Victoria. Situated on a prominent corner site, it makes an important contribution to the historic commercial streetscape within this part of Douglas Parade. (AHC criteria E1 and F1)

Socially, it illustrates the important role of hotels as community meeting places during the nineteenth and early twentieth centuries. (AHC criterion G1)

*Note: Included on the Victorian Heritage Register as VHR H1793.*

Heritage Study/Consultant	Hobsons Bay - Hobsons Bay Heritage Study, Hobsons Bay City Council, 2006;
Architect/Designer	Sydney Smith & Ogg,
Hermes Number	15017
Property Number	

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## Physical Description 1

This two-storey red brick and stuccoed, slated hip-roof hotel shows an early variation on the towered corner-hotel form used consistently by this architectural firm early this century for the Carlton Brewery. Unlike the later Victoria Inn (see separate citation), this design revives medieval stylistic traits rather than the Baroque Revival.

At the corner, two roofed oriel windows flank an unusual circle-segment roof line, with exposed eaves outriggers, which covers what may have been a look-out or a band stand. Use of the tall-arched motif at each facade doorway and particularly the stylised and notable cement plant motifs used in the pilaster capitals, are inspired by Romanesque precedents. Label moulds to the window arches and heavy banding of the chimney cornices add to the successfully but sparingly used ornament on what is a design based on form and strong overlaid trabeation. Externally, it appears to be generally original except for signs and some altered openings.

## Integrity

External Integrity and condition

*Integrity - High. Condition - Good.*

## Physical Description 2

Context

The hotel is a major corner element balanced by Nos. 151-53 and continued in the early commercial theme, further north (Nos. 155-57, 159, 161).

## Historical Australian Themes

Lodging People

### Physical Description 3

*Associations*

Carlton Brewery, Sydney Smith & Ogg, Robert Haddon

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*