
352-354 Wattletree Road, MALVERN EAST



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Malvern East

Location

352-354 Wattletree Road, MALVERN EAST VIC 3145 - Property No 8274

Municipality

STONNINGTON CITY

Level of significance

Incl in HO area Significant

Heritage Overlay Numbers

HO353

Heritage Listing

Stonnington City

Statement of Significance

Last updated on -

Part of the Central Park Shopping Centre Precinct

The Central Park shops were established to cater mainly for the needs of local residents in this rapidly developing East Malvern area, but also for visitors to Central Park. The Wattletree Road tram had a direct impact on the development of the area, and in particular the establishment of the shops.

The Central Park shops are of social significance as they play an important role in the community and in their relationship to the adjacent tram line and Central Park. In their context, they illustrate the typical early twentieth century interdependence between the development of suburban housing, recreation facilities, public transport and the smaller shopping strip.

The precinct is important for the degree to which it retains its building stock, scale and general character from the 1910s, 1920s and 1930s, undiluted by more recent development. It is a fine and representative exemplar of typical suburban commercial properties of these decades. The location of the precinct, intermediate between Central Park and the Gascoigne, Ranfurly, Hedgeley Dene and Valentine Estates, adds to its importance, and renders it crucial to an appreciation of the development of these significant contingent areas.

(Bryce Raworth Pty Ltd 1998)

Heritage Study/Consultant	Stonnington - City of Stonnington - Heritage Precincts - Intact Shop Fronts Survey 2011, Context P/L, 2011;
Hermes Number	154503
Property Number	

Physical Description 1

"These addresses form part of the group of tenancies discussed in 148 Burke Road. 148 Burke Road, which incorporates 348-362 Wattletree Road, is the centrepiece of the Central Park shopping precinct. It occupies a prominent corner site presenting a two-storey elevation to Burke Road, stepping down as it rounds the corner to present a long, single-storey elevation to Wattletree Road. The group is noteworthy for its ornate details in the form of garlands on the elaborately modelled parapets and decorative pilasters realised in cement render. Shop fronts are generally intact and in many cases have retained their original, stained glass windows. The easternmost shopfront has been rebuilt with aluminium frames but retains some original leadlight and a broadly complementary character. Verandahs have been reclad but remain substantially intact. The integrity of group suffers as a result of its present paint scheme which has been used to delineate between individual tenancies. Nonetheless, the building remains in excellent and largely original condition. Building plan No. 2018 held in the Malvern Building Plan Collection indicate that 148 Burke Road, along with the adjoining tenancies at 348-346 Wattletree Road was designed by Leslie Reed in 1920."

Shopfront

Intact elements: No 352: Leadlight highlights to window and doors, decorative bronze frames, pressed metal soffit to entry. No. 354: Leadlight highlights to window, decorative bronze frames, pressed metal soffit to entry.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>