

---

# 397B Wattletree Road, MALVERN EAST

---

## Location

397B Wattletree Road, MALVERN EAST VIC 3145 - Property No 59802

## Municipality

STONNINGTON CITY

## Level of significance

Incl in HO area Significant

## Heritage Overlay Numbers

HO353

## Heritage Listing

Stonnington City

---

## Statement of Significance

Last updated on -

*Part of the Central Park Shopping Centre Precinct*

The Central Park shops were established to cater mainly for the needs of local residents in this rapidly developing East Malvern area, but also for visitors to Central Park. The Wattletree Road tram had a direct impact on the development of the area, and in particular the establishment of the shops.

The Central Park shops are of social significance as they play an important role in the community and in their relationship to the adjacent tram line and Central Park. In their context, they illustrate the typical early twentieth century interdependence between the development of suburban housing, recreation facilities, public transport and the smaller shopping strip.

The precinct is important for the degree to which it retains its building stock, scale and general character from the 1910s, 1920s and 1930s, undiluted by more recent development. It is a fine and representative exemplar of typical suburban commercial properties of these decades. The location of the precinct, intermediate between Central Park and the Gascoigne, Ranfurly, Hedgeley Dene and Valentine Estates, adds to its importance, and renders it crucial to an appreciation of the development of these significant contingent areas.

*(Bryce Raworth Pty Ltd 1998)*

Heritage Study/Consultant	Stonnington - City of Stonnington Heritage Overlay Report (Stages 1-5) 1998, Bryce Raworth P/L, 1998;
Hermes Number	154513
Property Number	

---

## Physical Description 1

"397 Burke Road is part of a pair of shops and is virtually identical to No 147 Burke Road. They too are noteworthy for their unusual construction features. Rendered pilasters at each side of the facade extend above a red brick parapet. The parapet is broken in the centre, allowing the Marseilles-tiled roof to spill through the gap to form an awning, supported on timber brackets, above first floor windows. No 395 has been painted white but retains its original shop front in a modified form. No 397 has retained its red brick exterior with dressings in painted cement render but has a new shop front."

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*