Shop

Location

404 Latrobe Terrace, NEWTOWN VIC 3220 - Property No 202498

Municipality

GREATER GEELONG CITY

Level of significance

Incl in HO area indiv sig

Heritage Overlay Numbers

HO1624

HO1303

Heritage Listing

Greater Geelong City

Statement of Significance

Last updated on -

C Listed - Local Significance

An Edwardian brick shop and Californian Bungalow residence built in 1927. They are of architectural significance locally as a surviving Edwardian retail establishment and historically significant as a representative embodiment of retail practice in Newtown before the Great War.

INTACTNESS: Ref. 80. the pressed metal pattern is similar.

CONDITION: Good. Needs some maintenance.

INTACTNESS: Good. Traffic pollution and vibration.

Heritage Study/Consultant	Greater Geelong - Geelong Region Historic Buildings and Objects Study, Allan Willingham, 1986; Greater Geelong - Geelong City Urban Conservation Study - Restoration and Infill Guidelines, Graeme Butler, 1991; Greater Geelong - City of Newtown Urban Conservation Study, Context Pty Ltd, 1991; Greater Geelong - City of Newtown Urban Conservation Study, Richard Peterson, 1997;
Heritage Act Categories	Registered place,
Hermes Number	15789
Property Number	

Physical Description 1

A single-fronted brick Edwardian shop. It has a triangular timber parapet between brick piers. There is a coloured leadlight in geometric pattern over the shop front which is timber with an ashlar ceramic tile spandrel and Art Nouveau patterned pressed metal ceiling to the recessed entrance and a plain Edwardian door. The adjoining (no.406) Californian Bungalow's roof overlaps its roof.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online http://planningschemes.dpcd.vic.gov.au/