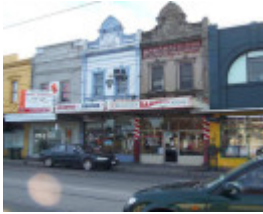


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## SHOP & RESIDENCE



RICHMOND SWAN STREET 415 Swan St., Richmond  
415.jpg

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### Location

413-415 SWAN STREET,, RICHMOND VIC 3121 - Property No 174740

### Municipality

YARRA CITY

### Level of significance

Rec for HO area contributory

### Heritage Overlay Numbers

### Heritage Listing

Yarra City

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### Statement of Significance

Last updated on - August 20, 2014

#### What is significant?

Nos 413-415 Swan Street, Richmond is a Victorian two storey brick terrace pair of shops and combined residences. The ground floor shopfronts have been modified, but the rendered first floor facades are intact, with no. 413 remaining unpainted save for the c.1920s 'Monopole Magnum Cigars' sign. Intact details include double-hung sash windows, window architraves, brackets, supporting stringcourse and mouldings, plus pedimented parapets incorporating panels, brackets, cornices and mouldings, urn pedestals and dividers. The buildings have been extended to the rear; these later elements are not of heritage significance.

### **How is it significant?**

Nos 413-415 Swan Street, Richmond is of local historical and aesthetic/architectural significance.

### **Why is it significant?**

Nos 413-415 Swan Street is of local historical significance, as a pair of two storey brick shops and combined residences constructed for carpenter, J Wood in 1892. This was just after the period of commercial development consolidation in Swan Street, and unusually during the severe economic Depression of the early 1890s. The buildings were subsequently occupied by a range of retailers and commercial operations, typical for a main street of the late nineteenth and early twentieth century. These included sellers of dairy produce, a greengrocer, butcher, hairdresser and tobacconist.

The subject property is also of local aesthetic/architectural significance. It is a well-preserved pair of two storey shops/residences, broadly consistent with many similar nineteenth century commercial buildings in inner suburban main road locations. However, the first floor facades retain their original form and detailing; in particular, the upper level to no. 415 has remained unpainted. This facade is further distinguished through the retention of the 'Monopole Magnum Cigars' sign. Both first floors also have prominent and well-detailed arched pedimented parapets.

## **Theme**

### 5. Building Victoria's industries and workforce

|                           |  |
|---------------------------|--|
| Heritage Study/Consultant | Yarra - Heritage Gap Study, Graeme Butler & Associates, 2007; Yarra - City of Yarra Heritage Gaps Study 2012 (Heritage Gaps Amendment two), Lovell Chen, 2012; Yarra - Heritage Gap Study: Review of Central Richmond 2014, Context P/L, 2014; |
| Hermes Number             | 172002   |
| Property Number           |  |

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## **Intactness**

Fair

## **Integrity**

The properties at nos 413-415 on the north side of Swan Street, Richmond, are a Victorian two storey brick terrace pair of shops with combined residences. They both have skillion roof forms clad in galvanised corrugated steel, concealed by a prominent arched pedimented parapet on the south facade. The first floor facades are rendered and no. 413 has been overpainted, while no. 415 has, unusually, remained unpainted (save for the 'Monopole Magnum Cigars' sign). Window architraves, brackets, supporting stringcourse and mouldings remain intact at first floor level to both terraces, as do the parapets incorporating panels, brackets, cornices and mouldings, urn pedestals and dividers. The property dividers are coffered piers topped by triglyph modillions supporting the main cornices. No. 413 has a long-standing 'Monopole Magnum Cigars' sign (believed to date from the 1920s, see 'History' above). Minor spalling is evident on no.415's facade and there may have been finials at the upper level that have since been removed. Both have pairs of double-hung sash windows, with original timber framing; the windows to no. 415 have been fitted with insect screens and there is an air-conditioning unit fitted to the east window of no. 413. The awnings are non-original although the steel rods supporting the awning to no. 415 suggest that it dates from the early twentieth century. The ground floor shop fronts have largely been altered, no. 313 in recent years and no. 415 possibly in the 1960s, although the maroon tiling on the end walls may be earlier.

Recent aerial photographs indicate that the buildings have been extended to the rear. No. 413 is built to the rear boundary with a brick garage to the lane, enclosed on the upper level with an iron balustrade creating a large balcony. There is a single storey gable roof shed clad in steel sheeting to the rear lane at no. 415. The rear elements are not of heritage significance.

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*