
90-94 Rokeby Street



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Collingwood



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Location

90-94 ROKEBY COLLINGWOOD AND 90-94 ROKEBY STREET COLLINGWOOD, YARRA CITY

Municipality

YARRA CITY

Level of significance

Included in Heritage Overlay

Heritage Overlay Numbers

HO418

Heritage Listing

Yarra City

Statement of Significance

Last updated on -

What is significant?

The property at 90-94 Rokeby Street, Collingwood, is a large single storey red brick factory/warehouse building constructed in c.1921, which occupies the whole of its site. It has a pair of symmetrical gable-ended bays to Rokeby Street; the bays have different roof forms. The Rokeby Street facade has a central entrance, large vehicle entry with roller door at the northern end, and steel-framed multi-paned windows. The facade walls are exposed red brick with cement dressed overpainted cornices and gable surrounds; the gables are square-sectioned at the top, and separated by (three) piers with dentilated cornices. The north gable retains its original stuccoed signage panel at top. Original 'IDEAL BOX' signage also remains at the top of the south wall, on the return of the southernmost pier. The windows/openings to the south bay have been modified, but remain largely sympathetic to those of the north bay.

How is it significant?

The former Ideal Box Factory building at 90-94 Rokeby Street, Collingwood, is of local historical and aesthetic/architectural significance.

Why is it significant?

The former Ideal Box Factory building is of local historical significance, as a box making operation established in c.1921, to provide boxes for the numerous local manufactories. It is also an example of early twentieth century development in Rokeby Street and this area of Collingwood, when large 'modern' factory complexes were replacing nineteenth century workers' cottages and earlier manufacturing/industrial operations. The box company continued to occupy and operate from the property into the 1970s. The building is additionally of local aesthetic/architectural significance. It is an example of an early twentieth century former factory/warehouse building in Collingwood, which displays typical characteristics such as the liberal use of red face brick walling, concrete lintels, cement rendered dressings and steel-framed windows. The building is distinguished however, by the symmetrical gabled frontage, square-sectioned gables, and piers with dentilated cornices. The survival of the original 'IDEAL BOX' signage is also of note.

Theme

5. Building Victoria's industries and workforce

Heritage Study/Consultant	Yarra - Heritage Gap Study, Graeme Butler & Associates, 2007; Yarra - City of Yarra Heritage Gaps Study 2012 (Heritage Gaps Amendment two), Lovell Chen, 2012;
Other Names	Ideal Box Factory,
Hermes Number	175852
Property Number	

Intactness

Fair

Integrity

The property at 90-94 Rokeby Street, Collingwood, on the east side of the street, dates from c.1921 and is a large single storey red brick factory/warehouse building which occupies the whole of its site, and has a pair of symmetrical gable-ended bays to Rokeby Street. The south bay has a gabled roof form, clad in steel decking, with non-original skylights; the roof to the north bay does not appear to be original - it has a sloping or skillion form - and is also clad in steel decking. The Rokeby Street facade has a central entrance, large vehicle entry with roller door at the northern end, and sets of steel-framed multi-paned windows. The facade walls are in exposed red brick with concrete lintels, and overpainted cement dressed cornices and gable surrounds; the gables are square-sectioned at the top, and separated by (three) piers with dentilated cornices. At ground level, the wall footings are battered out with chamfered-top brickwork. The north gable has its original stuccoed signage panel at top, while in the south gable this has been replaced by steel framed windows which provide light to an internal mezzanine/attic level. Original 'IDEAL BOX' signage remains at the top of the south wall, on the return of the southernmost pier. The windows/openings to the south bay have been modified, but remain largely sympathetic to those of the north bay. The majority of the building behind the Rokeby Street frontage is not visible, save for the south elevation which can be seen from the street. There are window openings placed along this elevation.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>