# **Lord Nelson Hotel**

#### Location

7 Bellerine St, GEELONG VIC 3220 - Property No 212068

## Municipality

**GREATER GEELONG CITY** 

#### Level of significance

Included in Heritage Overlay

### **Heritage Overlay Numbers**

HO865

#### **Heritage Listing**

Greater Geelong City

## Statement of Significance

Last updated on -

C Listed - Local Significance

STATEMENT OF SIGNIFICANCE

The Lord Nelson Hotel at 721 Bellerine Street has architectural and historic significance at a local level. The building is a representative example of 1920s commercial architecture and has a high degree of integrity. The structure retains characteristic siting, form and simplified classical details as well as incorporating changes in 1938. Notable details include the decorative parapet with entablature, pediment and signage, and double hung sash windows. The building is sited on a prominent corner location and is a highly visible part of the streetscape. The Hotel has historical associations with the Carlton Brewing Company, and is on a site which has been continually used as a hotel since 1849.

Heritage Study/Consultant Greater Geelong - Geelong City Urban Conservation Study, Volumes 2-5, Graeme Butler, 1991;

Heritage Act Categories Registered place,

Hermes Number 18265

**Property Number** 

#### **Physical Description 1**

721 Bellerine Street is a double storey rendered brick parapet building with a high degree of integrity. It retains a 1920s facade, a stucco parapet raised in the recessed central bay on both facades, and features typical 1920s simplified classical idioms including a pediment with an entablature, large dentils and the original signage. Double hung sash windows of Victorian proportion decorate both the ground and first floor facades and have unusual mouldings to the sills on the first floor. The spandrels between floors are detailed and emphasize the gentle verticality suggested by the piers between the windows. A subtle moulded string line wraps around the facades. The rear walls of the building are red brick and the roof is a terracotta tiled hip. The building is sited on a prominent comer location and is a highly visible part of the streetscape.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online http://planningschemes.dpcd.vic.gov.au/