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# Denny lascelles & Co. Wool Stores

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## Location

60 Brougham Street, GEELONG VIC 3220 - Property No 212541

## Municipality

GREATER GEELONG CITY

## Level of significance

Incl in HO area not sig

## Heritage Overlay Numbers

HO1638

## Heritage Listing

Greater Geelong City

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## Statement of Significance

Last updated on -

A Listed -State Significance

### STATEMENT OF SIGNIFICANCE

The Dennys, Lascelles, Austin and Company concrete woolstore in Geelong is one of the most important early modern structures in Australia, almost entirely free of architectural decoration and in a style which anticipates architectural trends of the 1920s and 1930s in this country and in Europe. The remarkable bowstring roof trusses of reinforced concrete, span what was claimed to be the "the largest column free space in the world" when completed in 1912.

Edward G Stone was responsible for other innovations concrete structures throughout Australia, including the Geelong Sewerage Aqueduct of 1912. Dennys Lascelles and Company is one of the oldest woolbroking firms in Victoria and the concrete woolstore forms part of an historic complex and intact woolstore precinct.

### RECOMMENDATIONS: PROTECTIVE MEASURES

Geelong Regional Commission Register

National Trust of Australia (Victorian) Register

Historic Buildings Council Register

Australian Heritage Commission Register of the National Estate

## REFERENCES

**Selenitsch, Alexander** - "Geelong Woolstore", History of Australian Architecture, University of Melbourne, Department of Architecture, 1967, includes history and illustrations, pp. 12-13.

**Aitken, Richard** - "Edwardian Geelong : An Architectural Introduction" - Deakin University, Geelong, 1979, pp 23, 71-73.

**News of the Week** - 7 April, 14 April, 10 August, 11 August, 1910, 14 September 1911 - illustrations 2 November, 1911.

**University of Melbourne Archives** - Dennys, Lascelles and Company papers include blueprint plans (not traced, missing) photographs during construction and other company records.

**Geelong Historical Records Centre** - Photographic collection Nos 3, 1322, 1323.

**Brown, PL** - Historical Summary - Annual Report and Centenary Review of Dennys, Lascelles and Co. Ltd. \*1857-1957) Geelong 1957.

Heritage Act Categories Registered place,

Hermes Number 18396

Property Number

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*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*