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## Czergm



'Czergm', southwest corner of 28 Fitzroy Street  
Fitzroy and Park Streets,  
Geelong - home of George  
Martin and Martha Martin  
(nee Bradley), c.1920, Martin  
collection, Geelong Library  
& Heritage Centre, GRS  
2021/28h.

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### Location

28 Fitzroy Street, GEELONG VIC 3220 - Property No 213363

### Municipality

GREATER GEELONG CITY

### Level of significance

Incl in HO area contributory

### Heritage Overlay Numbers

HO1639

### Heritage Listing

Greater Geelong City

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### Statement of Significance

Last updated on - December 6, 2018

Contributory

## Previously D Listed - Contributory Significance

The following history has been provided informally by the Heritage Advisor, 23 January 2017:

In 1854, W. Jones surveyed the eastern extension of the Township of Geelong in an inventive layout of streets and allotments. Section 64 was set aside for an Immigration Depot. In 1881, this land was offered for sale and lot 17 at the south-west corner of Fitzroy and Park Streets (now known as 28 Fitzroy Street) was sold to George Martin (1840-1921), timber merchant of the family firm, B. Martin and Sons. The existing dwelling was built by 1882 and it was described in the Geelong Rate Book as a 5 roomed weatherboard dwelling with kitchen, bathroom, storeroom and pantry and it had an assessed annual value of L45. Stylistically, the dwelling (originally named "Czergm") is similar to several dwellings designed in the 1880s by the prolific local architectural firm of Watts and Jackson, including the villas at 234 Latrobe Terrace, Geelong West ("Park Villa" built 1881), 8 Garden Street (built 1885), 3 McKillop Street (built 1886) and 56 Western Beach Road ("Warrain" built 1889 for George Martin's brother, J.J. Martin, to a design by J.S. Jackson). The verandah detailing is likely to have reflected that at 3 McKillop Street and 8 Garden Street (but with stop chamfered square timber posts) as this was a trademark feature of Joseph Watts and the Watts and Jackson firm.

George Martin was the son of Boyle Martin, timber merchant and pioneer of Geelong, having arrived in 1837. George Martin, gold miner, carpenter and later timber merchant, contributed much to community life, serving on the Geelong Town Council for 20 consecutive years, first as a Councillor of the Barwon Ward from 1876 and Alderman from 1880, including a term as Councillor in 1884-85. For 34 years he was a member of the Geelong Infirmary and Benevolent Asylum (including 20 years as President), a Justice of the Peace, President of the Geelong Timber Merchants' Association, Vice Consul for Norway between 1902 and 1918, Sunday School Superintendent at the Fenwick Street Baptist Church and President of the Baptist Union of Victoria 1897-1898." Martin died in 1921 and "Czergm" was advertised for sale in November of that year.

### References:

J. Jones, Plan of the Eastern Extension of the Town of Geelong, 7 April 1854, State Library of Victoria.

'George Martin' in Re-Member, Parliament of Victoria website, January 2017.

Geelong Town Council Rate Books, 1881-1890, Geelong Library & Heritage Centre.

*Geelong Advertiser*, 3 September 1877, p.3, 1 June 1881, p.2, 6 May 1889, p.3, 17 August 1921, p.3 & 2 November 1921, p.7.

D. Rowe, 'C Citations Heritage Study', prepared for of the City of Greater Geelong, 2002.

Geelong Waterworks & Sewerage Trust Plan of Drainage GG459, 1916, City of Greater Geelong.

Heritage Study/Consultant Greater Geelong - Geelong Region Historic Buildings and Objects Study Volume 2, Allan Willingham, 1986; Greater Geelong - Geelong City Urban Conservation Study, Volumes 2-5, Graeme Butler, 1991; Greater Geelong - Geelong City Urban Conservation Study Volume 1, Graeme Butler, 1993; Greater Geelong - Geelong City Urban Conservation Study, Volume 4(a), Helen Lardner, 1995; Geelong City Fringe Heritage Area Review, RBA Architects + Conservation Consultants, 2018;

Hermes Number 18706

Property Number

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## Physical Description 1

Verandah enclosed in mid-20th century, otherwise appears largely intact. Weatherboard, hipped roof clad in corrugated metal sheeting, rendered chimneys with panels & projecting capping, timber brackets & string

moulding to eaves. Concave return verandah, faceted bay to front, timber windows with leadlight to upper sash. Early gable section with timber bargeboard to side.

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*