Hunt's Grocery (Now Offices)



55 Gheringhap Street, Geelong

Location

55 Gheringhap Street, GEELONG VIC 3220 - Property No 213853

Municipality

GREATER GEELONG CITY

Level of significance

Incl in HO area indiv sig

Heritage Overlay Numbers

HO1637

HO947

Heritage Listing

Greater Geelong City

Statement of Significance

Last updated on -

B Listed - Regional Significance

STATEMENT OF SIGNIFICANCE

Architecturally, perhaps of more value than its historical contribution, the building is both individually distinctive as a medium-sized commercial premises and a valuable part of Geelong's most important commercial streetscapes.

Historically, by its parapet name it preserves the identity of a long-term occupation by the Leggo family, which briefly included the older 55A Gheringhap Street.

Greater Geelong - Geelong Region Historic Buildings and Objects Study, Allan

Willingham, 1986; Greater Geelong - Geelong City Urban Conservation Study, Volumes 2-5, Graeme Butler, 1991; Greater Geelong - Geelong City Urban Conservation Study

Volume 1, Graeme Butler, 1993; Greater Geelong - Geelong City Urban Conservation

Study, Volume 4(a), Helen Lardner, 1995;

Hermes Number 18908

Property Number

Study/Consultant

Heritage

Physical Description 1

Description Perhaps more suited to radio marketing than groceries, the seemingly futuristic architectural stylism of the bold comer parapet is, on the one hand unusual, and on the other, possibly inspired by the Romanesque crow-stepped parapets used in contemporary church designs. Radiating, like symbolic radio waves, a panel of brick chevrons sits inside the dramatic archway formed by the parapet. Above it, the steps lead to a central obelisk and, above that, a flagpole. Below, more prosaic berframed windows are used along both frontages, while the flat parapet panels above them create drama by their height and bold lettering. A door leading from Gheringhap Street may have served an upper-level residence, although generally retailing was at the lock-Up stage where shop keepers lived elsewhere. e tilevered canopy is original and the shop-fronts survive in part. External Integrity Window louvres added, and the shop-fronts have been altered. Streetscape . It commences a distinctive Edwardian and immediate post-Edwardian era commercial streetscape in a dramatic manner, achieved by the distinctive comer parapet and red brick architecture, precinct 5.3.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online http://planningschemes.dpcd.vic.gov.au/