
Offices

Location

71 Lt Malop Street, GEELONG VIC 3220 - Property No 214962

Municipality

GREATER GEELONG CITY

Level of significance

Incl in HO area indiv sig

Heritage Overlay Numbers

HO1637

HO967

Heritage Listing

Greater Geelong City

Statement of Significance

Last updated on -

C Listed - Local Significance

STATEMENT OF SIGNIFICANCE

The former Cheetham Salt Pty Ltd office building is near externally complete and is a fine example of an Edwardian, medium-scale custom-designed commercial use. It represents the work, historically, of Geelong's most prolific and effective architectural firm, Laird & Buchan, and contributes to a valuable Edwardian and 19th Century commercial and warehousing streetscape.

The building also represents probably the oldest major office structure built for a Geelong firm which later gained national prominence in a new field of Colonial production. It can be identified closely with the commercially adept Cunningham family who also played a benevolent role in the community and among their workforce.

Heritage Study/Consultant	Greater Geelong - Geelong Region Historic Buildings and Objects Study, Allan Willingham, 1986; Greater Geelong - Geelong City Urban Conservation Study, Volumes 2-5, Graeme Butler, 1991; Greater Geelong - Geelong City Urban Conservation Study Volume 1, Graeme Butler, 1993; Greater Geelong - Geelong City Urban Conservation Study, Volume 4(a), Helen Lardner, 1995;
Hermes Number	19336
Property Number	

Physical Description 1

The Little Malop Street facade is as expected for an Edwardian office, with red-brick walls, relieved with cement dressings and pressed cement details, in particular a foliated tympanum to the segment arched pediment cantilevering over the door. This is the main stylistic element, linking the design to the contemporary Queen Anne revival. On the parapet, in bas-relief, is the company's name formed in cement, 'The Cheetham Salt Prop. Pty Ltd.,' all in sans-serif lettering.

The side elevation achieved light from the laneway for its variously sized and sited windows, being two-storey for the office section and one-storey for the rear store.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>