
Shop & Office



47 Malop Street, Geelong

Location

47 Malop Street, GEELONG VIC 3220 - Property No 215187

Municipality

GREATER GEELONG CITY

Level of significance

Included in Heritage Overlay

Heritage Overlay Numbers

HO990

Heritage Listing

Greater Geelong City

Statement of Significance

Last updated on -

C Listed - Local Significance

STATEMENT OF SIGNIFICANCE

47 Malop Street has architectural and historic significance at a local level. It is an unusual example of commercial architecture in the Geelong area. The facade is reasonably intact at first floor level, and retains its characteristic siting and form, and unusual Art Nouveau features including detailed pilasters. The original ground floor shop

fronts have been substantially altered. Removal of the cladding would enhance the overall appearance of the building in the streetscape. The building is of historic significance because of its association with Balfour Brothers, notable Geelong Mechanics.

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| Heritage Study/Consultant | Greater Geelong - Geelong City Urban Conservation Study, Volumes 2-5, Graeme Butler, 1991; |
| Heritage Act Categories | Registered place, |
| Hermes Number | 19433 |
| Property Number | |

Physical Description 1

Description

DESCRIPTION

47 Malop Street is an attached double storey brick parapet building which is reasonably intact despite alterations to the ground floor shop fronts. The brick and render facade features unusual details displaying Art Nouveau influence, the facade is divided into two rectangular bays by pilasters with moulded bases. The opening on the first floor are casement windows and are covered by curved protruding elements supported by simple brackets. Above these elements the parapet has been inappropriately clad and are decorated with intricate foliage mouldings. The ground floor facade consists of aluminum and glass shop fronts in non-traditional proportions. Removing the cladding on the parapet would enhance the appearance of the facade.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>