Restaurant - Formerly Liverpool & London & Globe Insurance Co.





Savas Restaurant - 51 Moorabool Street, Geelong

51 & 59 Moorabool St Geelong 1993.jpg



51 Moorabool Street, Geelong 1993.jpg

Location

51 Moorabool Street, GEELONG VIC 3220 - Property No 216264

Municipality

GREATER GEELONG CITY

Level of significance

Incl in HO area indiv sig

Heritage Overlay Numbers

HO1638

HO1049

Heritage Listing

Greater Geelong City

Statement of Significance

Last updated on -

C listed - Local significance

STATEMENT OF SIGNIFICICANCE

The former Liverpool & London & Globe Insurance Company building, 51 Moorabool Street, has significance as one of few intact mid 19th century commercial buildings with a largely intact shopfront in Geelong. Built in 1856 for Smith Brothers, leather merchants to a design by the Geelong architects Backhouse and Reynolds, it was later owned by the Liverpool & London & Globe Insurance Company. The building appears to be in good condition when viewed from the street.

The former Liverpool & London & Globe Insurance Company building at 51 Moorabool Street is architecturally significant at a LOCAL level. It demonstrates original or early design qualities of an early Victorian Free Classical style. These qualities include the crowning rudimentary parapet with the raised central rectangular section, moulded parapet stringcourses, arched first floor tripartite windows openings, decorative first floor window architraves supported by elaborate consoles, decorative keystone that punctuates the central window arch, and the ground floor facade with its flanking smoothly-rusticated pilasters capped with rectangular heads having projecting arched rustication, and the three-bayed composition of arched openings supported by rectangular stop chamfered pilasters on rectilinear pedestals. Other intact or appropriate qualities include the timber framed double hung first floor windows, central arched ground floor doorway with timber and glazed French doors and timber framed and arched transom window above, arched timber framed and fixed, 12 paned ground floor windows, plain rendered north wall, hipped roof form clad in galvanised corrugated steel, rear brick wall construction, shallow arched window opening with brick voussoirs and the rear timber framed double hung window.

The former Liverpool & London & Globe Insurance Company building at 51 Moorabool Street is historically significant at a LOCAL level. It has associations with the early development of commercial buildings and companies in Geelong in the mid 19th century, and is a relatively intact and unusual legacy of these developments. In particular, this building has associations with the Smith Brothers, leather merchants and original owners who instigated construction in 1856. The building has further associations with the early Geelong architects, Backhouse and Reynolds, who were responsible for the design. There are also long-term associations with the Liverpool, London and Globe Insurance Company between 1872 and c.1960. Overall, the former Liverpool & London & Globe Insurance Company building is of LOCAL significance.

References

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Morrow, W.J., Index to the Geelong Advertiser, 1850 -1866, Geelong Historical Records Centre.

Heritage Study/Consultant	Greater Geelong - Geelong City Urban Conservation Study, Volumes 2-5, Graeme Butler, 1991; Greater Geelong - Geelong City Urban Conservation Study, Graeme Butler, 1993; Greater Geelong - Geelong City 'C' Citations Study, Dr David Rowe, 2002;
Heritage Act Categories	Registered place,
Hermes Number	19940

Physical Description 1

Description

The former Liverpool & London & Globe Insurance Company building (now Savvas Restaurant), 51 Moorabool Street, Geelong, is situated next to the Wool Exchange Hotel. The building takes up the bulk of the site and abuts the front Moorabool Street boundary.

The symmetrical, two storey, early Victorian Free Classical styled building is characterised by a crowning rudimentary parapet with a raised central rectangular section. The parapet is adorned by moulded stringcourses in the upper reaches.

The first floor comprises an early arched tripartite windows openings, highlighted by decorative architraves supported by elaborate consoles. The window openings have early timber framed double hung windows within. The arch of the larger central window is punctuated by an early decorative keystone, above which is an introduced timber flagpole. Below the windows is an introduced cantilevering concave verandah.

Of particular interest is the intact ground floor facade. It has early smoothly-rusticated flanking pilasters capped with rectangular heads having projecting arched rustication above the introduced verandah. Between the pilasters is a three-bayed composition of arched openings supported by rectangular stop chamfered pilasters on rectilinear pedestals. The central arched bay has an early door opening with timber and glazed French doors and a timber framed arched transom window above. The flanking openings have fixed, timber framed, 12 paned windows with arched timber framed three paned transom windows. Below the windows are rendered base panels.

The exposed northern side wall of the building has a plain wall that has recently been re-rendered.

Behind the front parapet is a hipped roof form clad in galvanised corrugated steel. The rear wall construction is painted brick and there is an early shallow arched window opening having brick voussoirs and an early timber framed double hung window. The stairs, door opening and single store skillion addition at the rear have been introduced.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online http://planningschemes.dpcd.vic.gov.au/