

---

# John Daniel's Ironmongery Warehouse (former)



186 Moorabool Street,  
Geelong

---

## Location

186 Moorabool Street, GEELONG VIC 3220 - Property No 216404

## Municipality

GREATER GEELONG CITY

## Level of significance

Incl in HO area indiv sig

## Heritage Overlay Numbers

HO1637

HO1058

## Heritage Listing

Greater Geelong City

---

## Statement of Significance

Last updated on -

A Listed - State significance

STATEMENT OF SIGNIFICANCE

Historically, among the earliest stone warehouse in Geelong and closely associated with John Daniel, a prominent Geelong 19th Century businessman. Architecturally, it possesses a rare detailing and distinctive stonework.

Heritage Study/Consultant	Greater Geelong - Geelong Region Historic Buildings and Objects Study, Allan Willingham, 1986; Greater Geelong - Geelong City Urban Conservation Study, Volumes 2-5, Graeme Butler, 1991; Greater Geelong - Geelong City Urban Conservation Study Volume 1, Graeme Butler, 1993; Greater Geelong - Geelong City Urban Conservation Study, Volume 4(a), Helen Lardner, 1995;
Heritage Act Categories	Registered place,
Hermes Number	19996
Property Number	

---

## Physical Description 1

### DESCRIPTION

Still possessing the delicate timber detailing (gable fascia) which is often absent from the usually otherwise austere warehouse buildings, this store also demonstrates the use of both basalt (walls) and local sandstone (dressing). It also retains the broad wagon archway, upper-level loading doors, gantry and arched lower openings. Where the basalt is coursed regular and rough-axed, the sandstone is left quarry-faced, accentuating the power of the design and the utility of the building type.

### External Integrity

Parapets have been added to the side, along with box-sumps and down pipes and opening details (loading doors) have changed in part. The adjoining warehouses cover the fine stone-work at the corners.

### Streetscape

Relates closely to the store at the rear of 200 Moorabool Street and at a distance, to Strong's factory in Baylie Place North.

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*