Geelong Hotel



214 Moorabool Street, Geelong

Location

214 Moorabool Street, GEELONG VIC 3220 - Property No 216435

Municipality

GREATER GEELONG CITY

Level of significance

Included in Heritage Overlay

Heritage Overlay Numbers

HO1063

Heritage Listing

Greater Geelong City

Statement of Significance

Last updated on -

C listed - Local significance

STATEMENT OF SIGNIFICANCE

The Geelong Hotel has architectural and historic significance at a local level. It is a representative example of Inter War architecture and is sited on a prominent corner. The building is reasonably intact and retains characteristic siting, form, and design elements typical of Art Deco commercial architecture, including the vertical

corner element, parapet roof and variety of windows and other details. The building is of historic importance as, since the construction in 1944, it has continuously operated as a hotel, replacing an earlier hotel on the same site since 1853. The Geelong Hotel is recognized as a landmark in Geelong and is an important streetscape element.

Heritage Study/Consultant Greater Geelong - Geelong City Urban Conservation Study, Graeme Butler, 1993;

Heritage Act Categories Registered place,

Hermes Number 20024

Property Number

Physical Description 1

DESCRIPTION

The Geelong Hotel is a reasonably intact Inter-War building sited on a prominent corner. The asymmetrical rendered brick facade features typical Art Deco details. The main design features of the building is the vertical corner elements which contrasts to the overall horizontal form of the building and focuses attention of the main entrance. The roof is concealed by a parapet and a variety of windows, both timber and aluminum framed with horizontal glazing bars, are positioned on the facade. On the north there are circular windows with lead light glazing and these, combined with the vertical corner element, give a nautical feel to the building. On the ground floor windows have recently been replaced. A narrow verandah element wraps around the exterior reinforcing the horizontal lines of the building. Signage decorated the parapet.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online http://planningschemes.dpcd.vic.gov.au/