# **Builders' Exchange**



62 Ryrie Street, Geelong

#### Location

62 Ryrie Street, GEELONG VIC 3220 - Property No 217539

# Municipality

**GREATER GEELONG CITY** 

### Level of significance

Incl in HO area indiv sig

# **Heritage Overlay Numbers**

HO1637

HO1113

## **Heritage Listing**

**Greater Geelong City** 

### **Statement of Significance**

Last updated on -

C Listed - Local Significance

#### STATEMENT OF SIGNIFICANCE

Architecturally related to the larger revival projects grouped around the Moorabool-Malop Streets' corner, the building's classical stylism makes it in harmony with both conservative contemporary commercial architecture and

the 19th century designs beside it. It also possesses elegant fenestration and carved stone details.

Historically, it represents well the crafts of its first owners, the incised building name being a lasting reminder of the group's existence.

Greater Geelong - Geelong Region Historic Buildings and Objects Study, Allan

Heritage Study/Consultant Willingham, 1986; Greater Geelong - Geelong City Urban Conservation Study, Volumes 2-5, Graeme Butler, 1991; Greater Geelong - Geelong City Urban Conservation Study Volume 1, Graeme Butler, 1993; Greater Geelong - Geelong City Urban Conservation

Study, Volume 4(a), Helen Lardner, 1995;

Heritage Act Categories

Registered place,

Hermes Number 20457

**Property Number** 

# **Physical Description 1**

Reputedly not precisely as the architects drew it, the new elevation is nevertheless a successful and complete transformation of the previous facade. Divided into three bays, the upper level is distinguished by use of the Serlian (or Palladian) motif, coupled with stylised pilasters. The use of sandstone and classical revival motifs lends the facade an ancient character, which belies its actual age. The building name, incised Roman style into the cornice marking, adds to this imagery. Presumably, pre-existing facade construction has determined the deep but blank parapet entablature.

It compares with contemporary Geelong classical revival designs such as the C.M.L., N.B.A and N.M.L. buildings, all grouped around the Moorabool and Malop Streets' corner. The cantilever verandah appears original, if reclad.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online http://planningschemes.dpcd.vic.gov.au/