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## Macrow's Furniture Arcade, former



20477 DSC 0183

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### Location

85 Ryrie Street, GEELONG VIC 3220 - Property No 217558

### Municipality

GREATER GEELONG CITY

### Level of significance

Incl in HO area indiv sig

### Heritage Overlay Numbers

HO1637

HO1116

### Heritage Listing

Greater Geelong City

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### Statement of Significance

Last updated on -

B Listed - Regional Significance

#### STATEMENT OF SIGNIFICANCE

Architecturally, it is Geelong's City's best Edwardian Freestyle commercial design, it possesses the city's first cantilever verandah also it is a major element in the important Ryrie Street commercial streetscape.

Historically, it is associated with the prolific Geelong architects Tombs & Durran and the first owner, estate agent Frances Leary.

Heritage Study/Consultant	Greater Geelong - Geelong Region Historic Buildings and Objects Study, Allan Willingham, 1986; Greater Geelong - Geelong City Urban Conservation Study, Volumes 2-5, Graeme Butler, 1991; Greater Geelong - Geelong City Urban Conservation Study Volume 1, Graeme Butler, 1993; Greater Geelong - Geelong City Urban Conservation Study, Volume 4(a), Helen Lardner, 1995;
Heritage Act Categories	Registered place,
Hermes Number	20477
Property Number	

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## Physical Description 1

Belying and reconstruction theory, the building is a highly representative if individual expression of the Edwardian era. Following the Edwardian Freestyle, the design is parapeted, brick and two-storeys with the major focus at the corner, in the form of a crown-like bayed parapet and surmounting dome. On either elevation the bowed oriel windows provide plasticity to the already highly modelled form. The parapet cut-outs, and onion-like cappings to the corner parapet piers are distinctive elements as is the high Mansard-like roof line which houses vents and provides a backdrop for the sculpted parapet forms below it. Some cresting survives on the ridge.

Underneath, the cantilever verandah shows its wrought-iron/steel framing and the piers which divide the altered shopfronts survive.

As an Edwardian Freestyle commercial design, this building has few equals in Geelong City, the 16 Ryrie Street renovation being similarly innovative. Other comparisons include the altered 43-5 Ryrie Street.

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*