
Shop



1 Flinders Parade, Barwon Heads

Location

1 Flinders Parade, BARWON HEADS VIC 3227 - Property No 226677

Municipality

GREATER GEELONG CITY

Level of significance

Included in Heritage Overlay

Heritage Overlay Numbers

HO1668

HO1649

Heritage Listing

Greater Geelong City

Statement of Significance

Last updated on -

C Listed - Local Significance

STATEMENT OF SIGNIFICANCE

The corner store at 1 Flinders Parade is *aesthetically* significant at a **LOCAL** level. It demonstrates original design qualities of an interwar Commercial style, including the two hipped roofs clad in terra cotta tile. Other intact qualities include the painted brick walls, wide eaves and exposed rafters, timber window frames and highlights (especially the leadlighting on the south facade), panelled timber doors, substantial corner timber eaves brackets and the terra cotta ridge ornamentation.

The corner store at 1 Flinders Parade is historically significant at a **LOCAL** level. It is associated with the Barwon Heads Company Estate subdivision of 1891, and more particularly, with the building growth in Barwon Heads in the early 1930s as a result of its popularity as a holiday resort.

Overall, the corner store at 1 Flinders Parade is of **LOCAL** significance.

For further information see Dr. David Rowe, "Heritage Assessment of the Corner Store: 1 Flinders Parade, Barwon Heads", Expert Witness Report prepared for the City of Greater Geelong C49 Panel Hearing, December 2003

REFERENCES

1. See Title History in Heritage Victoria file no. 605113.
2. Challis is listed on the 'Plan of the Flinders Estate', 1887, Geelong Historical Records Centre.
3. Subdivision plan by Barwon Heads Estate Company Limited, 30 March, 1891, Geelong Historical Records Centre.
4. Subdivision plan by Barwon Heads Estate Company Limited, 26 December, 1901, Geelong Historical Records Centre.
5. 'Complete Plan of Barwon Heads', Thomas Roadknight & Co., 22 October, 1912, Geelong Historical Records Centre.
6. Shire of South Barwon Rate Books, 1919-20, 1924-25, 1929-30, 1932-33, 1934-35, 1935-36, 1936-37, 1939-40, 1940-41.
7. 'Barwon Heads Improvements' in the Geelong Advertiser, 30 June, 1934.
8. Drainage Plans & Inspectors' Reports, Barwon Heads Sewerage Authority, 1975, Barwon Water Profis system.
9. Interview by David Rowe with Dawn Hyland and Nell Andrew, 19 October, 1999.

Heritage Act Categories Registered place,

Hermes Number 21310

Property Number

Physical Description 1

DESCRIPTION

The site at 1 Flinders Parade has visual connections with the teatree reserve on the east side of the street, Norfolk pine trees to the north, and with the significant focii the Barwon River to the east, jetties and former Fishermens Cooperative Sheds to the south, Barwon Heads Park to the south, and the Barwon Heads bridge to the east. This building is situated on the allotment boundary to Flinders Parade and has a small setback to Bridge Street, unlike the setbacks of the houses visually connected to it in Flinders Parade. These setbacks are shown

on the 1975 BHSA Plan of Drainage.

The asymmetrical, single storey, painted brick interwar Commercial styled corner store is characterised by two hipped roofs clad in terra cotta tiles. Wide overhangs and exposed rafters are features of the eaves. The altered, early timber framed windows on the east and south facades have highlights, with the windows on the south facade having original leadlighting. The front panelled timber doors, located on the chamfered corner and on a diagonal axis, may also be early. Early decorative features of the design include the substantial corner timber eaves brackets and the terra cotta ridge ornamentation.

For further information see Dr. David Rowe, Heritage Assessment of the Corner Store 1 Flinders Parade, Barwon Heads, Expert Witness Report prepared for the City of Greater Geelong C49 Panel Hearing, December 2003.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>