
Shop & Residence



56 Hitchcock Avenue barwon heads

Location

56 Hitchcock Avenue, BARWON HEADS VIC 3227 - Property No 229785

Municipality

GREATER GEELONG CITY

Level of significance

Included in Heritage Overlay

Heritage Overlay Numbers

HO1746

Heritage Listing

Greater Geelong City

Statement of Significance

Last updated on -

C Listed - Local Significance

STATEMENT OF SIGNIFICANCE

The shop and residence at 56 Hitchcock Avenue, Barwon Heads are *aesthetically* significant at a LOCAL level. They demonstrate original and early design qualities. The shop demonstrates original qualities of the post-war

era which include the hipped roof form clad in tiles, stepped cement sheet parapet, projecting flat roofed verandah over the footpath supported by square steel posts, central ingo with flanking metal framed shopfront windows, and the window highlights (albeit painted over). Other intact qualities include the single storey height, rendered wall construction, broad eaves at the sides and the small rectangular side windows.

Although the rear residence has been relocated and altered, it still demonstrates early or appropriate design qualities of the early 20th century era. These qualities include the recessive hipped roof form, together with the gable that projects towards the street frontage. Other intact or appropriate qualities include the galvanised corrugated steel roof cladding, horizontal timber weatherboard wall cladding, wide eaves with exposed timber rafters, window openings, and the face brick chimney.

The shop and residence at 55 Hitchcock Avenue, Barwon Heads are *historically* significant at a LOCAL level. They are associated with commercial developments in Barwon Heads immediately after the second world war in the 1940s. In particular, this property is associated with Alfred Ronald (jack) Jennings, who relocated the residence to the site (from the corner of Noble and Jasper Streets, Newtown) in 1943-44 and who instigated the construction of the shop in c. 1949-50. This shop was originally called the "Orungal Milk Bar", having been named after the Orungal which came aground near Barwon Heads in 1940.

Overall, the shop and residence at 56 Hitchcock Avenue, Barwon Heads are of LOCAL significance.

References

Shire of South Barwon Rate Books, 1940-41, 1941-42, 1942-43, 1943-44, 1946-47, 1947-48, 1948-49, 1950/1-1951/2, 1952/3 - 1954/5.

Barwon Heads Estate company Limited subdivision plan, 30 March 1891, Bellarine Historical Society.

'Complete Plan of Barwon Heads' Thomas Roadknight & Co., 22 October 1912, Bellarine Historical Society.

'Complete Plan of Barwon heads'. M. Taylor, 22nd October 1929, Bellarine Historical Society.

Interview by Susie Zada with Les Jennings, nephew of Alfred Ronald (Jack) Jennings, November 2002.

Stephens, Russell H.T., The Road to Kardinia, The Story of the Geelong Football Club, Playright Publishing, Sydney, 1996 p. 137.

Houghton, Norman, Geelong 150 years of Community Leadership 1859-1999, City of Greater Geelong, Geelong, 1999. p. 22

Rowe, David, The Pleasure Grounds of the Barwon Coast: A History, Barwon Coast Committee of management, Barwon Heads, 2002

Heritage Study/Consultant Greater Geelong - Greater Geelong Outer Areas Heritage Study Volumes 1, 2 & 4, Authentic Heritage Services Pty Ltd, 2000;

Hermes Number 21313

Property Number

Physical Description 1

The shop and residence at 56 Hitchcock Avenue, Barwon Heads, is situated on the town's main commercial street and has modest side setbacks bound by timber paling fences.

The single storey, rendered brick, post war shop building is characterised by a hipped roof form clad in tiles, and has an original stepped cement sheet parapet and projecting flat roofed verandah over the footpath supported by

early square steel posts. The shopfront is also original and consists of a central ingo with flanking metal framed shopfront windows. The window highlights are divided into three horizontal bands and have been painted over. Other early features include the glazed wall tile surrounds and the wall vents (one is damaged), although the timber and glazed door appears to have been introduced. Broad overhangs are features of the eaves at the sides of the building, which also has small rectangular metal framed windows.

At the rear of the shop is an early 20th century bungalow residence with horizontal weatherboard wall cladding at the sides. It has an early recessive hipped roof form, together with a gable that projects towards the street frontage. Other early features of the design include the wide eaves with exposed timber rafters, window openings and the corrugated profile to the roof cladding. Although the face brick chimney was introduced when the residence was relocated to this site, it is a feature of the place and has possibly replaced an original chimney on the previous site. The gable infill and front wall cladding have been altered, while the timber pergola structure at the front of the residence and the rear skillion section have been introduced.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>