
Supermarket - former Hoppers Grocery Store



132 Aberdeen St, Geelong
West - 1.jpg

Location

132 (1) Aberdeen Street, GEELONG WEST VIC 3218 - Property No 272407

Municipality

GREATER GEELONG CITY

Level of significance

Incl in HO area indiv sig

Heritage Overlay Numbers

HO605

HO1959

Heritage Listing

Greater Geelong City

Statement of Significance

Last updated on -

LOCAL SIGNIFICANCE - INCLUDED IN HERITAGE PRECINCT

Apart from the ground floor of the front facade the buildings and accompanying sheds have an excellent degree of integrity. It was built for the well known Geelong grocer, Lloyd Hooper and is one on the earliest of his stores. It is of local significance.

POLICY RECOMMENDATION: GRPS - A more sympathetic ground floor front facade and careful removal of the paint from the brickwork would greatly enhance the character of this building.

REFERENCES: Thomson Ward Ratebooks, 1872, 1874, 1875

Sands and McDougall Directory, 1916

WH Morrow "Geelong Street Names" , in Investigator Vol 20, No 4, 1985, p146.

G Seaton - The Ashby Story - A History of Geelong West, Geelong West City Council, 1978

Heritage Study/Consultant	Greater Geelong - City of Geelong West Urban Conservation Study, Huddle, Aitken and Honman, 1986; Greater Geelong - Ashby Heritage Review, D Rowe and W Jacobs, 2010;
Heritage Act Categories	Registered place,
Hermes Number	21687
Property Number	

Physical Description 1

In 1872, on the north-west corner of Aberdeen and St James Street there stood a three roomed brick building. Mrs James was the ratepayer. And in the following year Lloyd Hooper is listed as the ratepayer of a two storey brick shop and four bedroom cottage.

However Gladys Seaton noted that; in January 1887 Hooper announced that he has sold the business he had constructed for twenty years to Arthur Morris who described himself as a family grocer and wine spirit merchant. Morris was still there in 1890-01 but not in 1905-6 when Lloyd Hooper was back in his old store. In the 1920's this was Mary Hooper's. After Mary Hooper's marriage to William McRorie the business was listed in his name. The 1916 Directory lists Lloyd Hooper and William McRorie and grocer as occupants. It is not known when the gabled storage sheds were built. It is currently used as a bottle shop.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>