
'Strachan, Murray and Shannon Woolstore (facades only)

Location

95 Malop Street, GEELONG VIC 3220 - Property No 311738

Municipality

GREATER GEELONG CITY

Level of significance

Registered

Victorian Heritage Register (VHR) Number

H0596

Heritage Overlay Numbers

HO237

Heritage Listing

Greater Geelong City

Statement of Significance

Last updated on -

B Listed - Regional Significance

STATEMENT OF SIGNIFICANCE:

The Strachan, Murray, Shannon and Company wool-stores stand at the corner of Moorabool Street and Brougham Street, Geelong, on the site upon which pioneer merchant James Ford Strachan constructed his first bonded store in 1840, the first stone building in Geelong, Systematically developed as the wool industry expanded, this four storey brick complex is stylistically unified from the 1889 section onwards to present an impressive austere Classical Revival structure of great streetscape and precinctural impact. The Company premises have been associated with the wool industry since 1840. The interior spaces are traditionally designed and the construction system typical of the period.

RECOMMENDATIONS: PROTECTIVE MEASURES

Geelong Regional Commission Register

Australian Heritage Commission Register of the National Estate

REFERENCES:

Aitken, Richard - "Edwardian Geelong : An Architectural Introduction', Deaking University, Geelong, 1979 - pp 70-71.

Selenitsch - "Geelong Woolstores" - History of Australian Architecture, University of Melbourne, 1967; includes detailed history and illustrations, pp 19-21

Strachan, G. L. - The History of Strachan and Company Limited, 1965, pp 11-14.

Vidler, E. A. - The book of Geelong, Frank & Co, Geelong, 1897.

Geelong Past and Present , Frank & Co, Geelong, 1891.

Strachan, H. M. - Some notes and recollections, Melbourne, 1927

Geelong Historical Records Centre, photograph 1877.

Brown, P. I. - James Ford Strachan (1810-1875) in Pike, Douglas (ed) Australian Dictionary of Biography M.V.P. Melbourne 1967, p 492.

The Development of the Strachan and Co site from 1840-1925 is exhaustingly treated in Sclenitsc's "Geelong Woolstores" with illustrations of various stages of construction clearly illustrated in Figs 45-51. (Source of all illustrations is noted).

Only the facade survives intact in 1986.

Heritage Study/Consultant	Greater Geelong - Geelong Region Historic Buildings and Objects Study, Allan Willingham, 1986;
Heritage Act Categories	Registered place,
Other Names	Included in VHR (part) and included in Heritage Overlay,
Hermes Number	21961
Property Number	

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>