

---

## PAIR OF SHOPS



23343 Pair of Shops 91 91a  
Bell St Penshurst 0808



23343 Pair of Shops 91 91a  
Bell St Penshurst 0809

---

### Location

91 & 91A Bell Street, PENSHURST VIC 3289 - Property No 0106

### Municipality

SOUTHERN GRAMPIANS SHIRE

### Level of significance

Stage 2 study complete

### Heritage Listing

Southern Grampians Shire

---

### Statement of Significance

Last updated on - December 15, 2003

What is Significant?

A pair of single storey brick shops located on the south west corner of Bell and Martin Streets in the centre of the township of Penshurst, designed for Frank Liles Olle by Penshurst architect, W. J Schooling in 1913. The pair of shops have a traditional asymmetrical form with paired recessed entrances, a heavy parapet and a substantial post supported timber verandah on the Bell and Martin Street elevations. Other than the replacement of one door, the shop fronts are intact. Behind the butcher's shop, there is an office, cool room, anteroom, machinery room and engine shed. This shop has been extended in the mid 20th century in cream brick and this appears to have been a work room for pickling meats. Frank Olle, a well known Penshurst grocer conducted a butcher's shop on the corner, while a bakery and tearooms operated in the second shop. The shops have had a long history of occupation by butchers and bakers. The pair of shops retain a very high level of integrity and are both in excellent condition.

How is it significant?

The pair of shops, located on the corner of Bell and Martin Streets in Peshurst are of historical and architectural significance to the township of Peshurst and the Southern Grampians Shire.

Why is it significant?

The pair of shops is historically important for its early association with Frank Liles Olle, a member of the important merchant family, the Olle's, but also an influential and important early settler in Peshurst. Frank Liles Olle was historically important in the development of Peshurst as a commercial centre, and served on a number of committees, including the Mount Rouse Shire Council, the Peshurst Progress Association and was an elder of the Presbyterian Church. The pair of shops is of further significance for its long continual use as the local butcher and baker shops, traditionally placed near each other, a tradition which continued in Peshurst well into the twentieth century. The late construction date of the pair of shops indicate that Peshurst was still developing as a commercial centre in the early twentieth century. The pair of shops are of architectural significance for its traditional asymmetrical form, and for its association with local architect, W. J. Schooling. It is of further architectural significance as an intact surviving example of the Free Classical style applied in commercial federation architecture

Heritage Study/Consultant	Southern Grampians - Southern Grampians Shire Heritage Study, Timothy Hubbard P/L, Annabel Neylon, 2002;
Construction dates	1913,
Heritage Act Categories	Registered place,
Hermes Number	23343
Property Number	

---

## Physical Conditions

The building is in excellent condition.

## Physical Description 1

The pair of single storey rendered brick shops, designed by W.J. Schooling, architect, in 1913, have a traditional asymmetrical form with paired recessed entrances. The facade is completed by a heavy parapet with no pediment but with panels created by slightly projecting piers standing on a deep cornice and overlapping a smaller frieze. There is a substantial post supported timber verandah on the Bell and Martin Street elevations. The frieze of the verandah is solid timber and this is supported by blank brackets. The posts have been truncated at their bases with steel poles being substituted at a height of 300mm. The stall board of the eastern shop retains its bright green tiles laid in stretcher bond. One door has been replaced. Otherwise the shop fronts are intact. The design included a tearoom behind the baker's shop. Behind the butcher's shop, there is an office, cool room, anteroom, machinery room and engine shed. This shop has been extended in the mid 20th century in cream brick and this appears to have been a work room for pickling meats.

## Historical Australian Themes

Theme 3: Developing local, regional and national economies

3.12 Feeding people

3.12.5 Retailing foods and beverages

3.19 Marketing and Retailing

Theme 4: Building settlements, towns and cities

4.1 Planning urban settlements

4.1.3 Learning to live with property booms and busts.

### **Usage/Former Usage**

Retail

### **Integrity**

High level of integrity.

### **Physical Description 2**

Frank L Olle, butcher  
Daniel Barkley, butcher  
Uebergang's Butchers,

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*