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## Residence



25 Mercer Parade, Newtown

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### Location

25 Mercer Parade, NEWTOWN VIC 3220 - Property No 202884

### Municipality

GREATER GEELONG CITY

### Level of significance

Included in Heritage Overlay

### Heritage Overlay Numbers

HO1941

### Heritage Listing

Greater Geelong City

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### Statement of Significance

Last updated on -

Statement of Significance

The residence at 25 Mercer Parade, has significance as a moderately intact and distinguished example of an interwar Arts and Crafts Bungalow style in Newtown. Built in 1927-1928 for John F. Ingram, agent, the dwellings reflects the notable housing developments in the area during the interwar period. It appears to be in good condition when viewed from the street. The front fence is considered to be contemporaneous with construction of the dwelling (comprising rendered piers and rendered and face brick plinths) and the front hedge also contribute

to the significance of the place

The residence at 25 Mercer Parade is architecturally significant at a LOCAL level (AHC D.2, E.1). Although extended on the east side, it still clearly demonstrates original design qualities of an interwar Arts and Crafts Bungalow style. These qualities include broad gable roof form that traverses the site, together with the three minor gables that project towards the street frontage and the rear gabled wings. Other intact or appropriate qualities include the segmentally-arched brick verandah openings distinguished by clinker brick voussoirs, central projecting flat-roofed faceted window bay with timber framed windows, asymmetrical composition, single storey height, brick and roughcast wall construction, terra cotta tile roof cladding, roughcast chimneys with terra cotta pots, broad eaves, timber framed windows, decorative gable infill (timber battening and paneling, brackets and timber shingling), timber framed front doorway with highlights, and the timber gable brackets. The front fence (comprising rendered piers and rendered and face brick plinths) and the front hedge also contribute to the significance of the place

The residence at 25 Mercer Parade, is historically significant at a LOCAL level (AHC A.4.). It is associated with notable residential development in Newtown during the interwar period. The residence was built in 1927-28 for John. F. Ingram.

Overall, the residence at 25 Mercer Parade is of **LOCAL** significance.

Recommendations

Heritage Overlay Schedule Controls

External Paint Controls: Yes

Internal Alteration Controls: No

Tree Controls: **Yes - Front Hedge**

Outbuildings and/or Fences: **Yes - Front Fence**

Extent of Heritage Overlay & Significance

The HO apply to the whole of the site.

Other Recommendations:

Nil

References

City of Newtown and Chilwell Rate Books 1860-1950, digital copies on CD, Geelong Heritage Centre.

Geelong Waterworks and Sewerage Trust Plan of Drainage N6364 (1927).

Geelong Waterworks and Sewerage Trust Detail Plan No 101 (1969).

City of Newtown Urban Conservation Study, vols 3, 5a & 5b, prepared for the City of Newtown by Context Pty Ltd, Richard Peterson Architect and Daniel Catrice, Historian, 1991, 1996 & 1997.

Mercers Hill Estate subdivision plan, 1885, Geelong Heritage Centre, map M110.

Mercers Hill Estate subdivision plan, n.d., Geelong Heritage Centre, map M102.

Mercers Hill Estate subdivision plan, n.d., Geelong Heritage Centre, map M106.

D. Rowe, 'Heritage Assessment: 1-5 The Avenue, Ocean Grove', prepared for the City of Greater Geelong, 2002.

S. Zada, 'Biographical Family report for Tom Henry Southam Hawkes', 2008.

Heritage Study/Consultant	Greater Geelong - Newtown Heritage Study 2008 Vol 1-3, City of Greater Geelong, 2008;
Heritage Act Categories	Registered place,
Hermes Number	25332
Property Number	

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## Physical Description 1

### Description

The dwelling at 25 Mercer Parade is set on contextually wide allotment for the area. It has a modest front setback comprised of open grassed areas with perimeter garden beds and some mature trees and shrubs. The front fence, with its stuccoed piers, face brick plinth and low solid stuccoed bays, appears to be early. The front is also bound by a mature hedge.

The asymmetrical, single storey, interwar Arts and Crafts Bungalow styled detached house is characterised by a broad gable roof form that traverses the site, together with three minor gables that project towards the street frontage. At the rear are other gabled wings. A side gable to the east represents a later addition. These roof forms are clad in terra cotta tiles. Early roughcast chimneys with brick strapping and cappings, and terra cotta pots, adorn the roofline. Broad overhangs are features of the eaves.

The front facade is especially characterized by two early projecting gable verandahs having segmentally-arched openings distinguished by clinker brick voussoirs. Between the verandah gables is a projecting flat-roofed faceted window bay with timber framed windows.

Other early features of the design include the face brick building base and roughcast wall construction, decorative gable infill (timber battening and paneling, brackets and timber shingling), timber framed front doorway with highlights, timber framed windows and the timber gable brackets.

## Integrity

### Integrity

Moderately intact - the eastern end of the dwelling represents a later addition.

## Physical Conditions

### Condition

Good.

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*