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## Shop



333 Pakington Street,  
Newtown

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### Location

333 Pakington Street, NEWTOWN VIC 3220 - Property No 203789

### Municipality

GREATER GEELONG CITY

### Level of significance

Included in Heritage Overlay

### Heritage Listing

Greater Geelong City

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### Statement of Significance

Last updated on -

Statement of Significance

The former butcher's shop at 333 Pakington Street, has significance as one of a small number of interwar shops in Newtown still serving a commercial purpose. Of moderate integrity from the front, the shop was built in 1934. It has long associations with George Merritt, butcher, who operated his shop from this location throughout the 1930s and 1940s, initially with Reginald (Jim) Ensby. From 1947, the butcher's shop was operated by George's brother, Herbert. The shop appears to be in fair-good condition when viewed from the street.

The former butcher's shop at 333 Pakington Street is architecturally significant at a LOCAL level (AHC D.2). It demonstrates original interwar design qualities that include the stepped brick rectangular parapet with flanking clinker brick parapet piers and projecting concrete cappings, gabled roof form clad in corrugated profile sheet

metal, and the stepped rectangular signage panel. Other intact or appropriate qualities include the projecting cantilevered verandah, metal framed shopfront windows with highlights, ingo with door opening, and the transom above the door.

The former butcher's shop at 333 Pakington Street, is historically significant at a LOCAL level (AHC A.4, H.1). It represents one of few remaining intact examples of suburban interwar commercial development in Newtown. Built in 1934, this building has particular associations with George Merritt, butcher, who operated a butcher's shop from this location in the 1930s and 1940s. The business was carried on by his brother, Herbert from 1945.

Overall, the former butcher's shop at 333 Pakington Street is of **LOCAL** significance.

#### Recommendations

Heritage Overlay Schedule Controls

External Paint Controls: Yes (parapet only)

Internal Alteration Controls: No

Tree Controls: No

Outbuildings and/or Fences: No

Extent of Heritage Overlay & Significance

The HO apply to the whole of the site.

Other Recommendations:

Nil

#### References

City of Newtown and Chilwell Rate Books 1860-1950, digital copies on CD, Geelong Heritage Centre.

Geelong Waterworks and Sewerage Plan of Drainage N6481 (1928).

Context Pty Ltd with R. Peterson, B. Stafford & C. Kellaway, 'City of Newtown Urban Conservation Study', prepared for the City of Newtown, vol.3, 1991.

R. Peterson & D. Catrice, 'Newtown Urban Conservation Study C Citations', prepared for the City of Newtown, vol.5a, 1996.

*Sands and McDougall's Directories*, 1938 & 1950.

D. Rowe, Authentic Heritage Services Pty Ltd, 'Belmont Heritage Report', vol.3, prepared for the City of Greater Geelong (peer reviewed by Wendy Jacobs), August 2008.

Merritt Family, Family of Previous Owners, Personal Comments, 29 May 2009

Heritage Study/Consultant	Greater Geelong - Newtown Heritage Study 2008 Vol 1-3, City of Greater Geelong, 2008;
Heritage Act Categories	Registered place,
Hermes Number	25737
Property Number	

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## Physical Description 1

### Description

The interwar shop at 333 Pakington Street is characterised by a stepped brick rectangular parapet having flanking clinker brick parapet piers and projecting concrete cappings. A stepped rectangular signage panel is located within the parapet. Behind the parapet is a single storey gabled roof form clad in corrugated sheet metal, together with adjoining flat-roofed additions. Projecting at the front is a cantilevered verandah supported by steel trusses and cables. The verandah may be early although the cables are possibly introduced.

Below the verandah is an early metal front shopfront with highlights and ingo. The paneled timber and glazed door has been introduced, as appears to have been the paneled stallboards below the shopfront window. The transom above the door appears to be early.

### Integrity

#### Integrity

Moderate Integrity. The shopfront stall boards and door appear to have been introduced, replacing earlier surrounds and door.

### Physical Conditions

#### Condition

Good.

*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*