
Southern Can Company



HO127 (3) - Southern Can Company, 240 Geelong Road, West Footscray.JPG



HO127 (2) - Southern Can Company, 240 Geelong Road, West Footscray.JPG

Location

240-246 Geelong Road, WEST FOOTSCRAY VIC 3012 - Property No 5063000410

Municipality

MARIBYRNONG CITY

Level of significance

Included in Heritage Overlay

Heritage Overlay Numbers

HO127

Heritage Listing

Maribyrnong City

Statement of Significance

Last updated on - February 26, 2000

City of Maribyrnong Heritage Review Statement of Significance:

Southern Can Co. is of regional historical and architectural significance as the most substantial and skilfully designed of the Geelong Road factories from the WW II period. In terms of its application of the International or Dutch Moderne style, it rivals Billson's Warburton Sanitarium work except for the unfortunate painting of the

brickwork. (Criterion F1) Historically it corresponds with a period of industrial expansion in several areas of the western suburbs which had a close relationship with the established munitions industry and the development of self contained wartime production which was unparalleled anywhere else in Melbourne. (Criterion D2) As one of a number of Moderne style factory complexes in the immediate area it contributes to an important industrial heritage precinct. (Criterion B2) The surviving landscape elements such as the palms are contributory.

Footscray Conservation Study SOS

Architecturally, the most substantial and skilfully designed of the Geelong Road Second War period factories, it rivals Billson's Warburton work except for the unfortunate painting of its brickwork. Historically, it corresponds with other industrial expansion in Footscray, particularly along major road routes and within a production sphere related to the approaching conflict.

Australian Heritage Commission (AHC) criteria

The Australian Heritage Commission criteria consist of a set of eight criteria which cover social, aesthetic, scientific, and historic values. Each criterion has sub-criteria written specifically for cultural or natural values. The relevant criteria are:

F.1 design or technological achievement .

D.2 good example of type

B.2 rarity

Heritage Study/Consultant	Maribyrnong - Maribyrnong Heritage Review, Jill Barnard, Graeme Butler, Francine Gilfedder & Gary Vines, 2000;
Construction dates	1937,
Hermes Number	28368
Property Number	

Physical Description 1

The typical sawtooth roof, steel and timber framed, corrugated iron and brick clad factory complex sits behind a striking facade originally of clinker brick but now white painted. In a style reminiscent of the International or Dutch Modern, stacked geometric forms rise to a stylised clock tower over the arched entrance. Stylistic association can be seen with the work of architects Dudock and Billson. A later addition continues the flat concrete window hoods and fenestration patterns, but in a simpler composition. The brick and corrugated iron clad factory sections continue the forms to the complex's perimeter. Some original landscaping survives such as the palms. A siding from the West Footscray yards once served the works.

Some unrelated additions from post 1970 have been erected to the north of the site. Some original landscaping elements survive such as the palms and planter boxes.

Physical Conditions

In good condition externally.

Integrity

Intact to its original state apart from the over painting of brickwork and some later additions to the rear which do not detract from the major elevations.

Physical Description 2

One of a number of Moderne and other styled mid 20th century industrial complexes along Geelong Road and in the West Footscray/Brooklyn vicinity.

Historical Australian Themes

Thematic context

Australian Principal Theme Manufacturing and Processing

PAHT Subtheme: Manufacturing and Processing

Local Theme Industry Pushing Outwards:

Physical Description 3

Creation date(s): 1937

Heritage Significance *regional*

Map (Melway) 41 K5

Boundary description

The extent of the current allotment although the post 1970 additions to the site are not contributory.

Local Government Area: City of Maribyrnong

Ownership Type Private

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>