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# 19 Maleela Avenue

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## Location

19 Maleela Avenue, Balwyn, Boroondara City

## Municipality

BOROONDARA CITY

## Level of significance

Incl in HO area indiv sig

## Heritage Overlay Numbers

HO192

## Heritage Listing

Boroondara City

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## Statement of Significance

Last updated on - January 1, 1991

Significance of Individual Property

Historically important for its associations with Arnot Tolley, whose eventual role as chairman of the Myer Emporium Board was in a time of vigorous expansion of that firm into suburban centres: of State importance.

Architecturally, similar to the Harry Norris house design for G. J. Coles in Toorak, this house has the then fashionable Moderne styling perhaps as a sign of both men's involvement with the marketing of new trends in their stores: of potential regional importance.

HO192 Reid Estate, Balwyn

The Reid Estate, Balwyn, is an area of heritage significance for the following reasons:

- The large detached houses which adopt a range of interwar architectural styles and demonstrate a high quality of architectural design (particularly those constructed during the 1930s). This architectural quality is combined with the visually unifying factors of lot and frontage size, materials, and uniform set backs to create a cohesive and notable interwar heritage precinct.

- The place contains individually significant buildings in a range of interwar architectural styles, which have highly publicised associations with successful building designers, see, for example, Basil Hayler's houses in Highton Grove.
- The housing types and styles physically demonstrate the appeal of Balwyn as one of Melbourne's most fashionable new suburbs on the 1930s. This status was maintained in the development of areas further north and to the immediate east after 1945.
- The place is a generally intact interwar landscape containing concrete roads, mature gardens and street trees, and some original fencing.

Heritage Study/Consultant	Boroondara - Camberwell Conservation Study, Graeme Butler, 1991; Boroondara - Review of Heritage Overlay Precinct Citations, Lovell Chen P/L, Architects & Heritage Consultants, 2006;
Hermes Number	51064
Property Number	

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*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*