

IRON STORE



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1 former brown bros iron store mercer street geelong front view



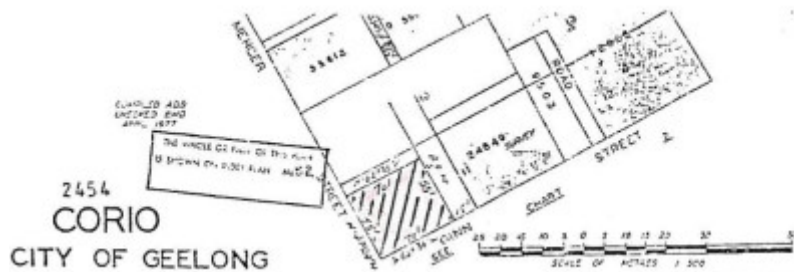
former brown bros iron store mercer street geelong side view



former brown bros iron store mercer street geelong rear view



Old front shop-Iron Store.JPG



iron store plan.jpg

Location

17-19 MERCER STREET GEELONG, GREATER GEELONG CITY

Municipality

GREATER GEELONG CITY

Level of significance

Registered

Victorian Heritage Register (VHR) Number

H0742

Heritage Overlay Numbers

HO238

VHR Registration

August 23, 1989

Heritage Listing

Victorian Heritage Register

Statement of Significance

Last updated on - June 28, 1999

The Former Brown Brothers Store at the corner of Mercer and Ginn Streets, Geelong is one of a small group of corrugated iron buildings exported from Glasgow first by the firm of Robertson and Lister and then by C D Young and Co. Robertson and Lister were the makers of this building. It was imported by Warren Hastings Brown in 1853 and erected on the present site by late 1854.

The roof is of arched corrugated iron spanning about nine metres. The basic structural system (now exposed only in the back, or east, wall) is one of rolled wrought iron tees and angles with larger cast iron angles at the corners. Within this framework approximately 150mm (five inch) pitch corrugated iron runs vertically in the main panels and horizontally in spandrels below the windows. The window sashes in this back elevation are cast-iron, including the dividing glazing bars. At the north side is a party wall, and the south side to Ginn Street has been overlaid with modern corrugated iron.

The front elevation to Mercer Street had once (as illustrated on the firm's bill-head) a plate glass shop front at ground level. This has since been replaced but the upper part of the facade is in relatively authentic condition with openwork timber consoles and a radiating or fanlight-type treatment below the arched roof decoratively trimmed in rope. The internal lining and upstairs partition are of timber.

The building is of architectural and historical importance for the following reasons:

- As a rare and distinctive example of a once common form of building constructed of pre-fabricated materials designed and constructed by a single manufacturer, Robertson and Lister of Glasgow.
- As a rare and distinctive example of a once common form of building constructed of pre-fabricated elements in which the ground floor was a shop or store, and the upper floor contained living quarters. There is no known surviving example of this amongst pre-fabricated buildings in Australia.
- As one of a rare and distinctive group of nineteenth century buildings constructed from plate iron.
- As a building which in its type, location and form of construction is expressive of a formative period in Geelong and Victoria's history, the 1850s.
- As a notable early commercial building of Geelong.

- For its rare and distinctive elements, including the unique character of the timber and ropework decoration of the facade.

[Source: Report to the Minister]

Permit Exemptions

General Exemptions:

General exemptions apply to all places and objects included in the Victorian Heritage Register (VHR). General exemptions have been designed to allow everyday activities, maintenance and changes to your property, which don't harm its cultural heritage significance, to proceed without the need to obtain approvals under the Heritage Act 2017.

Places of worship: In some circumstances, you can alter a place of worship to accommodate religious practices without a permit, but you must **notify** the Executive Director of Heritage Victoria before you start the works or activities at least 20 business days before the works or activities are to commence.

Subdivision/consolidation: Permit exemptions exist for some subdivisions and consolidations. If the subdivision or consolidation is in accordance with a planning permit granted under Part 4 of the *Planning and Environment Act 1987* and the application for the planning permit was referred to the Executive Director of Heritage Victoria as a determining referral authority, a permit is not required.

Specific exemptions may also apply to your registered place or object. If applicable, these are listed below. Specific exemptions are tailored to the conservation and management needs of an individual registered place or object and set out works and activities that are exempt from the requirements of a permit. Specific exemptions prevail if they conflict with general exemptions.

Find out more about heritage permit exemptions [here](#).

Construction dates	1854,
Heritage Act Categories	Registered place,
Hermes Number	527
Property Number	

Extent of Registration

AMENDMENT OF REGISTER OF HISTORIC BUILDINGS

Historic Building No. 742, Iron Store (former Brown Brothers Store), Cnr. Ginn and Mercer Streets, Geelong, to the extent of all of the buildings and the whole of the land entered in the Register Book Memorial No. 300 Book 701.

[*Victoria Government Gazette* No. G33 23 August 1989 p.2166]

[*Explanatory note 01/09/2010: Land referred to is now known as Lot 1 on Title Plan 13092*]

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>