

Brunswick Rd Central (McKay-Hodgson Sts)



Brunswick Road Precinct Map

Location

315 to 359 BRUNSWICK ROAD, BRUNSWICK, MORELAND CITY

Municipality

MERRI-BEK CITY

Level of significance

Included in Heritage Overlay

Heritage Overlay Numbers

HO32

Heritage Listing

Merri-bek City

Statement of Significance

Last updated on - January 1, 2008

What is Significant?

The Brunswick Road Precinct, Brunswick comprising houses at 315-355 Brunswick Road, Brunswick and 333-335 and 359 Brunswick Road which are individually significant houses.

How is it significant?

The Brunswick Road Precinct, Brunswick is of local historical and architectural significance to the City of Moreland.

Why is it significant?

The Brunswick Road Precinct, Brunswick is of local historical significance as a fashionable part of Brunswick that was established in the late 19th and early 20th century by a significant proportion of middle class and white collar residents. Brunswick was a predominately working class industrial suburb at the time, however Brunswick Road was a desirable residential location because of its proximity to Royal Park. Also within the precinct is one of the earliest clothing factories in Brunswick that dates back to 1908.

The Brunswick Road Precinct, Brunswick is of local architectural significance for its mix of typically large Victorian and Edwardian houses of various scales, which maintains cohesion of building materials, setbacks, and landscaping. The former Henderson's Shirt Factory located at 337-339 Brunswick Road is a modified Classical style building and also contributes to the high quality of the surrounding building stock.

Relatively grand terraces for Brunswick such as those at 327-329 and 341 Brunswick Road, and large detached houses similar to 325 Brunswick Road which were erected in the early 20th Century provide focus for the precinct.

Non-Contributory properties include:

Brunswick Road: 319-323 and 355.

Heritage Study/Consultant	Moreland - City of Moreland Heritage Review. Additional Precincts, Allen Lovell and Associates, 2001;
Construction dates	1880,
Hermes Number	56028
Property Number	

Physical Description 1

The Brunswick Road Central (McKay to Hodgson Street) Precinct is a residential area comprising a small group of both single and double-storey, predominantly Victorian houses, including a number of ornate larger houses along the elevated, north side of Brunswick Road between McKay Street and Hodgson Street. The group is divided by the large former Henderson's Shirt Factory (at No. 337-339) and a pair of timber houses (at No. 333-335) which are cited in the City of Moreland Heritage Review as buildings of individual significance.

The eastern extremity of the precinct is marked by a large, asymmetrical brick and terracotta-tiled Edwardian house set in picturesque gardens (No. 315). It is followed by an ornate, single-storey, symmetrical brick villa with slate roof. The original fence has been replaced but remnant bluestone base course exists. Other single-storey houses include double-fronted brick Italianate villas (Nos. 347 and 349), a single-fronted Boom Style terrace at

No.331 and a double fronted red brick Edwardian house, Bontharambo, with prominent Art Nouveau detail at No.351. Double storey houses in the group include terraces at Nos. 327-329, 341 and 345. No 341, "Metchley", is a particularly ornate, large, tuck-pointed, bichromatic brick Boom Style terrace with a raised decorative parapet and cast iron lacework to balustrades and verandahs.

The street planting in the Brunswick Road (McKay to Hodgson Street) Precinct is *Meleleuca styphelioides* and traditional street surfaces have been replaced with concrete.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>