

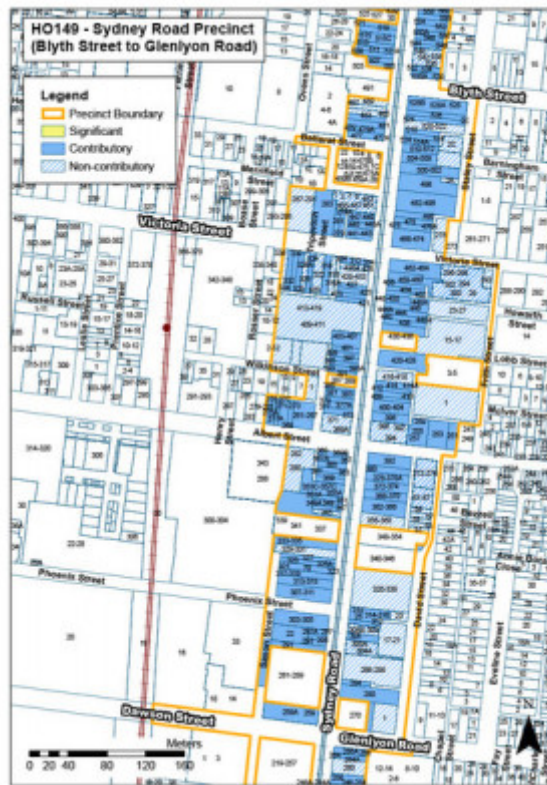
Sydney Road (Brunswick)



Sydney Rd looking South.jpg



Sydney Road Precinct Map (Albion Street to Blyth Street)



Sydney Road Precinct Map (Blyth Street to Glenlyon Road)



Sydney Road Precinct Map (Glenlyon Road to Park Street)

Sydney Road, Brunswick, Moreland City

Municipality

MERRI-BEK CITY

Level of significance

Included in Heritage Overlay

Heritage Overlay Numbers

HO149

Heritage Listing

Merri-bek City

Statement of Significance

Last updated on - May 17, 2023

What is significant?

The Sydney Road Brunswick Precinct, comprising buildings at 194 Albion Street, 1 and 1A Stewart Street, 1-7 Ballarat Street, 1 Curtis Place, 1, 2 and 2A Hope Street, 1/2A-C and 2A Staley Street, 1 Sparta Place, 292-334 and 275-291 Victoria Street, 1 and 2-12 Wilkinson Street, 1, 3-5, 15-17, 23-27, and 29-31 Frith Street, 272-282 and 251-275A Albert Street, 1-67 David Street, 10-14 Dawson Street, 1 Glenlyon Road, 1-15 and 2-4 Merri Street, 1 and 1/1A - 4/1A Little Gold Street, 276 Barkly Street, 4-10 Edward Street, 1 Union Street, 1 Curtis Place, 253A Brunswick Road, 1-697 and 2-702 Sydney Road.

How is it significant?

The Sydney Road Brunswick Precinct is of local historical, architectural and social significance to the City of Moreland.

Why is it significant?

The Sydney Road Precinct is of local historical significance as a predominantly intact late 19th and early 20th century retail and commercial strip, which includes a large number of the important institutional buildings added during this period, including the Town Hall and Municipal Offices, the Brunswick Baths and numerous churches of the major 19th century denominations along both sides of the road. The precinct, which encompasses nearly half the length of Sydney Road, Brunswick reflects the considerable expansion and growth of the street, and the suburb as a whole, during the 19th century Boom period.

The Sydney Road Precinct is of local architectural significance as a predominantly intact example of a late 19th and early 20th century retail strip that contains some of the key institutional buildings of the period. The capacity of the precinct to represent this period of development is enhanced by the largely intact upper floor facades of the shops.

The Sydney Road Precinct is of local social significance as an important retail, commercial, religious and community focused area during the late 19th century and for the southern European and Middle-Eastern migrant communities who settled in Melbourne's northern suburbs following the Second World War. These latter communities created new eating habits and styles through the diversity of new restaurants and food outlets which developed along Sydney Road to serve them.

Non-Contributory properties include:

Albert Street: 272-276 and 278-282.

Albion Street: 194.

Curtis Place: 1.
David Street: 1, 17-21, 23, 51, 53, 55, 57, 59 and 61-67.
Dawson Street: 10-14.
Edward Street: 4, 4A, 6, 6A, 8, 8A and 10.
Frith Street: 1, 15-17, 23-27 and 29-31.
Glenlyon Road: 1.
Hope Street: 1.
Little Gold Street: 1/1A - 4/1A.
Merri Street: 3-15.
Sparta Place: 1.
Staley Street: 1/2B, 1/2C and 2A.
Sydney Road (west): 17, 49-53, 65-79, 81-83, 87, 101, 105 -113, 163, 169, 171, 175, 209, 329, 343-345, 356-360, 371, 411-413, 429-433, 451-457, 485-489, 529-531, 597-603, 633,635-639, 655, 657, 659-661, 663, 671-673 and 675.
Sydney Road (east) 2, 4, 6, 20, 30-32, 56, 74-78, 112-118, 120-124, 156-160, 194-198, 200-204, 242-244, 260, 286-298, 300-304, 308-310, 320-338, 356-360, 392-396, 416-418, 451-457, 520-522, 536-542, 568-572, 574, 584, 586-588, 590, 602, 606, 614, 630, 640-642, 648-656, 672-676, 682-688 and 690.
Victoria Street: 275, 287-291, 292, 316, 320-322, 326 and 334. Wilkinson Street: 1 and 2-12.

Heritage Study/Consultant Moreland - City of Moreland Heritage Review, Allen Lovell and Associates, 1999;

Hermes Number 56076

Property Number

Physical Description 1

Address: 272-282, 247-279 Albert Street
194 Albion Street
1-9 Ballarat Street
1-3 Dawson Street
10 Dawson Street (Brunswick Baths)
3-11, 2-10 Edward Street
5 Frith Street
2-14 Glenlyon Road
2, 2A Hope Street
3-15, 2-4 Merri Street
33 Saxon Street
1, 1A Stewart Street

The Sydney Road Precinct extends from Park Street to Albion Street. The Precinct comprises a mix of building types, but Victorian and Edwardian shops form the bulk of the building stock. The Precinct contains many buildings of individual significance. Of note are the Town Hall and Municipal Offices (1876 onwards; No. 233), the Brunswick Baths (1913 onwards; No. 10 Dawson Street), the Mechanics' Institute (1868-70; No. 270) and the church complexes: former Presbyterian Churches (1865, 1884; No. 212), St Ambrose's Roman Catholic (1871 and 1916; No. 289, and 1-3 Dawson Street), Christ Church (1857-75; No. 10 Glenlyon Road), Wesleyan (1872 onwards; No. 342) and Baptist (c.1889; No. 491). There are also several hotels including the Duke of Edinburgh (c.1890s; No. 430) and the Cumberland Arms (c.1890s; No. 337-341), plus the former Brunswick Market (1930 - 1-9 Ballarat Street). Also within the Precinct are the Hooper's Store (1908; No. 463-475) and the former Lyric Theatre (1911; No. 199-207).

The majority of the retail and commercial stock dates from the 1880s to the 1910s. There are several good examples of elaborate 1880s boom style commercial architecture: the former Union Bank at No. 387-389 is one

of the best examples; Hooper's Store is a later example. The majority of the shops in Sydney Road retain intact upper level facades, although nearly all have been substantially altered at street level with most of the original verandahs replaced with cantilevered awnings.

The social character of the Precinct is now informed to a great extent by the large number of Middle Eastern migrants who operate businesses along Sydney Road. As a consequence, there is often an interesting juxtaposition of the 19th century first floor facades and the ground floor businesses, with shop signs in Arabic and Turkish.

There is virtually no street planting in the Precinct. Traditional street elements retained include dressed bluestone kerbing with bluestone pitched gutters and asphalt paving in Sydney Road, bluestone pitched kerb and guttering and asphalt paving in Ballarat, Merri, Saxon, Stewart, Victoria and Wilkinson Streets. Street furniture retained includes an early lamp standard, early signs, monuments and drinking fountains.

The following buildings have individual datasheets in the Moreland Heritage Review: Building Citations (1998):

Former Lyric Theatre, 199-207 Sydney Road (1911)

St Ambrose's Church (1871) and School (1916) Complex, 289 Sydney Road, and 1-3 Dawson Street

Brunswick Town Hall and Municipal Offices, 233 Sydney Road (1876 onwards)

Mechanics Institute, 270 Sydney Road (1868-70)

Cumberland Arms Hotel, 337-341 Sydney Road (c.1890s)

Sydney Road Community School (Former Wesleyan Church and School), 342 Sydney Road (1872 onwards)

Former Union Bank, 387-389 Sydney Road (1890)

Duke of Edinburgh Hotel, 430 Sydney Road (c.1890s)

Brunswick Baptist Church, 491 Sydney Road (c.1889)

Hooper's Store, 463-475 Sydney Road (1908)

Former Dental Surgery and Residence, 503 Sydney Road (1905)

Former Independent Church, 523-527 Sydney Road (c.1869)

Don Bosco Youth Centre, 715-719 Sydney Road (1945)

Brunswick Tram Depot, 807-813 Sydney Road (1935)

Former Presbyterian Churches, 212 Sydney Road (1865, 1884)

Christ Church, 10 Glenlyon Road (1857-75)

Brunswick Baths, 10 Dawson Street (1913-14, 1928)

Brunswick Market, 1-9 Ballarat Street (1930)

The following place has an individual datasheet prepared:

3-5 Frith Street - Telephone Exchange

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>