
DAIRY & MILK BAR (FORMER)



Dairy & Milk Bar, 136
Nicholson Street



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Nicholson Street

Location

136A NICHOLSON STREET,, BRUNSWICK EAST VIC 3057 - Property No 1000025931

Municipality

MERRI-BEK CITY

Level of significance

Recommended for Heritage Overlay

Heritage Overlay Numbers

HO515

Heritage Listing

Merri-bek City

Statement of Significance

Last updated on -

What is significant?

The former Dairy & Milk Bar, constructed c.1935 for Mrs. C. Lazarus, at 136A Nicholson Street, Brunswick East is significant. This is a small interwar building of cubic form with a parapet that conceals the hipped roof. The building is very austere and decoration is limited to the incised bands that wrap around the wall corners and the panels at the front that contain 'Dairy & Milk Bar' in stylised Art Deco style lettering. There is also a soldier course of thin bricks above the front window and door that wraps around the south side elevation, and a stepped reveal

to the front door.

Non-original alterations and additions are not significant.

How is it significant?

The former Dairy & Milk Bar at 136A Nicholson Street, Brunswick East is of local historic and aesthetic significance to the City of Moreland.

Why is it significant?

It is significant as a representative example of the modern dairies/milk bars that emerged in the 1930s after the establishment of the Milk Board in 1932 when many dairy licences were cancelled and the number of dairies was reduced by half and demonstrates the transition from traditional distribution dairies to retail dairies or milk bars. (Criteria A & D)

It has aesthetic significance as a fine example of a late 1930s commercial building in the Streamlined Moderne style. The taut rectilinear form, incised horizontal bands and stepped doorway opening are all typical of this style and the building is especially notable for the fine example of integrated original signage in the Art Deco style. (Criterion E)

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|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Heritage Study/Consultant | Moreland - Moreland Heritage Gaps Study 2017, Context Pty Ltd, 2017; Moreland - Moreland City Council: Local Heritage Places Review, Context Pty Ltd, 2004; |
| Construction dates | 1935, |
| Other Names | Shop, |
| Hermes Number | 61719 |
| Property Number | |

Physical Description 1

This is a small interwar building of cubic form with a parapet that conceals the hipped roof. The building is very austere and decoration is limited to the incised bands that wrap around the wall corners and the incised panels at the front that contain 'Dairy & Milk Bar' in stylised Art Deco style lettering. There is also a soldier course of thin bricks above the front window and door that wraps around the south side elevation, and a stepped reveal to the front door.

Visible alterations include overpainting of the face brickwork, the replacement of the front window and door, the construction of a front fence.

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>