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## Former Car Showrooms



B4870 Former Car Showroom

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### Location

375 St Kilda Road, (Cnr Bromby Street), SOUTH YARRA VIC 3141 - Property No B4870

### Municipality

MELBOURNE CITY

### Level of significance

Regional

### Heritage Listing

National Trust

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### Statement of Significance

Last updated on - September 29, 2005

Following from the popularisation of Architectural Terracotta by its use on American Buildings such as the Woolworths Building (1903) and the Chicago Tribune Offices (1925), the Melbourne Architect, Harry A Norris, pioneered its use in Victoria with the Nicholas building (1926-7), in Swanston Street, and two years later, on these motor car showrooms for Kellow-Falkiner Pty. Ltd, (also known as Badenach House)

In this building its use as a wall finish, combined with stucco, created yet another American importation; that of the Spanish Mission revival, which housed large bronze-framed show windows displaying American motor cars. The contractors were F. E. Shillabeer and Sons. Badenach House is remarkably original with most of its large-paned show windows, Wunderlich Architectural Terracotta and Wunderlich Mission Pattern tiles intact. It is one of Melbourne's early purpose-built motor showrooms and of those is the most original known. It is also a prominent example of the Spanish Mission revival in Victoria .

Classified: 27/05/1982

Other Names Royce Hotel, Badenach House,

Hermes Number 65649

Property Number

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*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*